

The Local Sport Profile Tool 2014

The Sport England Local Sport Profile Tool is designed to help you make the best use of a wide variety of data in thinking about how you invest in sport locally. This simple tool contains locally available data on a range of topics including:



Demographics - Data relating to the demographic nature and physical geography of the area.



Health - Data on the health of the local population.



Participation - Statistics on the participation of adults in sporting and recreation activities.



Facilities - Numbers of, and ownership of, facilities in the local area and Clubmarked accredited clubs.



Economy - Data on local sport businesses, new business activity, employment and financial performance.



Comparators - Comparisons with nearest local authority statistical neighbours (based on the CIPFA model) and Core Cities.

The data can be accessed using the navigation buttons below. This page can be accessed from each section of the tool to allow for easier use.

[Demographics](#)

[Health](#)

[Participation](#)

[Facilities](#)

[Economy](#)

[Comparators](#)

Nearest statistical neighbours have been determined using the model developed by the Chartered Institute of Public Finance & Accountancy (CIPFA). Details of this model and the other data used in the Local Sport Profile Tool, along with any key issues to do with the data, are available on the **Data Guidance** page. This page also provides a glossary of common acronyms. The **Instructions** page, meanwhile, provides guides to carrying out common tasks - including tips on printing the Local Sport Profile.

The tool also provides local profiles for Local Enterprise Partnerships (LEPs) and provides the facility for a local authority to identify which LEP it is part of.

[Instructions](#)

[Data Guidance](#)

[LEP Identification](#)

Do you have any questions or feedback? If so, please get in touch with us:

research@sportengland.org



Wirral - Demographic Profile



Demographics (000s)

Indicator	Wirral			North West			England		
	2007	2010	2013	2007	2010	2013	2007	2010	2013
Male	114.9	118.5	117.4	2,657.5	2,692.2	2,742.3	19,863.7	20,329.3	20,856.8
Female	132.9	132.6	128.8	2,809.7	2,824.8	2,859.7	20,886.9	21,252.0	21,689.0
0 to 13	51.8	51.5	51.6	1,142.5	1,148.2	1,159.6	8,511.6	8,686.7	8,856.7
14 to 15	8.5	8.1	7.9	184.7	172.5	171.2	1,304.0	1,274.1	1,273.5
16 to 19	14.3	16.4	13.8	376.7	366.8	345.1	2,648.2	2,611.6	2,478.2
20 to 24	22.8	18.4	16.6	477.4	490.9	502.5	3,379.7	3,527.3	3,581.8
25 to 34	31.5	31.6	36.3	815.6	833.3	900.8	6,600.7	6,799.1	7,303.7
35 to 49	62.2	62.9	59.7	1,494.2	1,467.6	1,408.0	11,266.9	11,238.4	10,944.1
50 to 64	63.7	61.0	61.3	1,244.7	1,266.8	1,279.3	9,070.3	9,289.2	9,454.1
65+	53.3	60.7	58.4	1,057.9	1,091.5	1,166.4	7,780.6	8,115.6	8,772.7
White	243.6	246.4	238.2	5,113.4	5,107.4	5,151.8	36,463.0	36,917.2	37,346.8
Non-White	4.2	4.7	8.0	350.9	406.1	447.7	4,257.3	4,624.4	5,151.1
Both DDA & work-limiting	24.5	24.6	29.0	543.2	565.1	673.2	3,449.9	3,576.7	4,408.6
DDA only disabled	10.7	8.7	30.8	222.7	247.4	608.8	1,612.7	1,748.3	4,693.4
Work-limiting only disabled	5.7	7.5	7.7	132.8	146.3	152.7	976.7	1,100.7	1,156.5
Not disabled	153.5	149.6	178.6	3,510.7	3,466.6	4,167.3	26,922.0	27,040.2	32,287.2
Total (16+)	247.7	251.0	246.2	5,466.6	5,517.0	5,602.0	40,750.2	41,581.3	42,545.8

Source: Annual Population Survey; ^ 0 to 13 and 14 to 15 population: Mid-Year Population Estimates. Year: 2007, 2010 & 2013

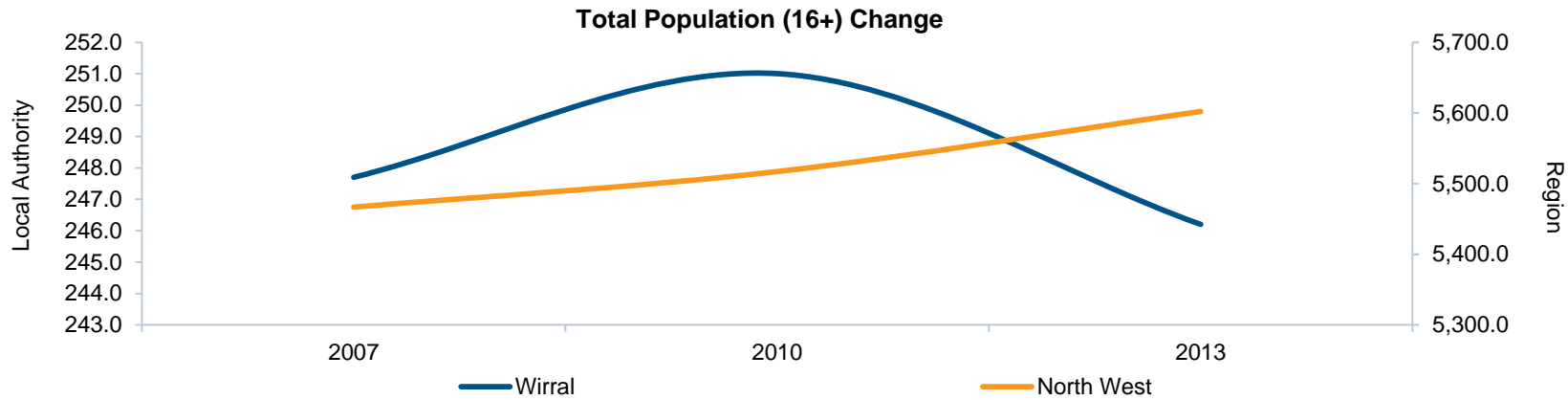
Measure: Number of adult residents by gender, age, ethnicity and disability

NB: * indicates that data has been suppressed due to sample size

[For more information click here](#)

[For more information on suppressed values click here](#)

Demographics



Demographics - proportions

Indicator	Wirral			North West			England		
	2007	2010	2013	2007	2010	2013	2007	2010	2013
Male	46.4%	47.2%	47.7%	48.6%	48.8%	49.0%	48.7%	48.9%	49.0%
Female	53.7%	52.8%	52.3%	51.4%	51.2%	51.0%	51.3%	51.1%	51.0%
16 to 19	5.8%	6.5%	5.6%	6.9%	6.6%	6.2%	6.5%	6.3%	5.8%
20 to 24	9.2%	7.3%	6.7%	8.7%	8.9%	9.0%	8.3%	8.5%	8.4%
25 to 34	12.7%	12.6%	14.7%	14.9%	15.1%	16.1%	16.2%	16.4%	17.2%
35 to 49	25.1%	25.1%	24.2%	27.3%	26.6%	25.1%	27.6%	27.0%	25.7%
50 to 64	25.7%	24.3%	24.9%	22.8%	23.0%	22.8%	22.3%	22.3%	22.2%
65+	21.5%	24.2%	23.7%	19.4%	19.8%	20.8%	19.1%	19.5%	20.6%
White	98.3%	98.2%	96.8%	93.5%	92.6%	92.0%	89.5%	88.8%	87.8%
Non-White	1.7%	1.9%	3.2%	6.4%	7.4%	8.0%	10.4%	11.1%	12.1%
Both DDA & worklimiting	9.9%	9.8%	11.8%	9.9%	10.2%	12.0%	8.5%	8.6%	10.4%
DDA only disabled	4.3%	3.5%	12.5%	4.1%	4.5%	10.9%	4.0%	4.2%	11.0%
Work-limiting only disabled	2.3%	3.0%	3.1%	2.4%	2.7%	2.7%	2.4%	2.6%	2.7%
Not disabled	62.0%	59.6%	72.6%	64.2%	62.8%	74.4%	66.1%	65.0%	75.9%
Total (16+)	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Source: Annual Population Survey; ^ 0 to 13 and 14 to 15 population: Mid-Year Population Estimates. Year: 2007, 2010 & 2013

Measure: Proportion of adult population broken down by gender, age, ethnicity and disability

[For more information click here](#)

NB: * indicates that data has been suppressed due to sample size

[For more information on suppressed values click here](#)

Demographics

Unemployment as a proportion of economically active (000s)

Geography	Unemployed (000s)	Economically active (000s)	Unemployment Rate
Wirral	12.8	143.2	9.0%
North West	301.2	3,394.1	8.9%
England	2,143.0	26,592.7	8.1%

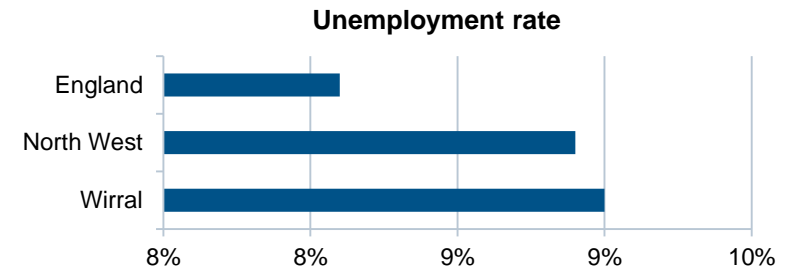
Source: Annual Population Survey Year: 2013

Measure: Number and proportion of economically active adults who are unemployed and actively seeking work

[For more information click here](#)

NB: * indicates that data has been suppressed due to sample size

[For more information on suppressed values click here](#)



Short and long term unemployment

Duration of unemployment	Unemployed (000s)			
	Wirral	Wirral	North West	England
Short term (less than 6 months)	4.6	45.3%	43.7%	46.9%
Long term (6 months or more)	5.6	54.7%	56.3%	53.1%

Source: Annual Population Survey Year: 2013

Measure: Number and proportion of adult population who are unemployed and actively seeking work, by duration of current period of unemployment

[For more information click here](#)

NB: * indicates that data has been suppressed due to sample size

[For more information on suppressed values click here](#)

Deprivation as measured by the Index of Multiple Deprivation

Geography	Deprivation 2010
Score in Wirral	26.84
Rank in North West (out of 46)	18
Rank in England (out of 353)	60

Source: Department for Communities and Local Government Year: 2010

Measure: Index of multiple deprivation and rank in region and nation

[For more information click here](#)

16-18 year olds not in education, employment or training (NEET)

Geography	Number	NEET rate
Wirral	900	7.5%
North West	15,920	6.4%

Source: DfE Year: End 2012

Measure: Number and proportion of 16-18 year olds who are not in education, employment or training

[For more information click here](#)

Demographics

Adult population (16+) by Gross Income (000s)

Gross Income	Wirral	North West	England	% Region	% Nation
£9,999 or below	50.8	973.2	6,820.1	5.2%	0.7%
£10,000 - £19,999	53.3	1,558.1	9,986.7	3.4%	0.5%
£20,000 - £28,999	44.6	927.2	6,764.3	4.8%	0.7%
£29,000 - £40,999	24.8	647.9	5,445.8	3.8%	0.5%
£41,000 or above	17.3	476.1	4,999.7	3.6%	0.3%
Amount not specified	55.4	1,019.4	8,529.2	5.4%	0.6%
Total (16+)	246.2	5,602.0	42,545.8	4.4%	0.6%

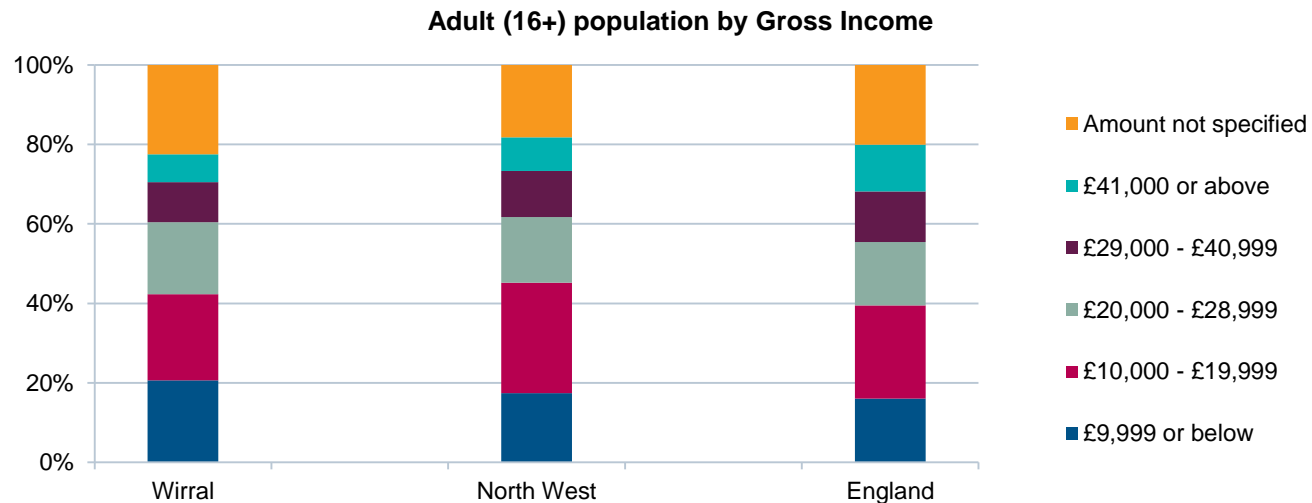
Source: Annual Population Survey, Year: 2013

Measure: Proportion of adult population broken down by salary band

[For more information click here](#)

NB: * indicates that data has been suppressed due to sample size

[For more information on suppressed values click here](#)



Demographics

Adult population (16+) by Highest Qualification (000s)

Qualification Level	Wirral	North West	England	% Region	% Nation
Degree or equivalent	38.9	1,018.1	9,295.5	3.8%	0.4%
Higher education	22.1	411.8	3,116.5	5.4%	0.7%
GCE A-level or equiv.	47.3	1,110.3	8,229.2	4.3%	0.6%
GCSE A*-C or equiv.	56.4	1,146.0	8,015.7	4.9%	0.7%
Other qualifications	14.9	440.0	3,729.0	3.4%	0.4%
No qualification	23.5	608.5	3,900.5	3.9%	0.6%
Total (16+)	205.7	4,811.2	36,677.7	4.3%	0.6%

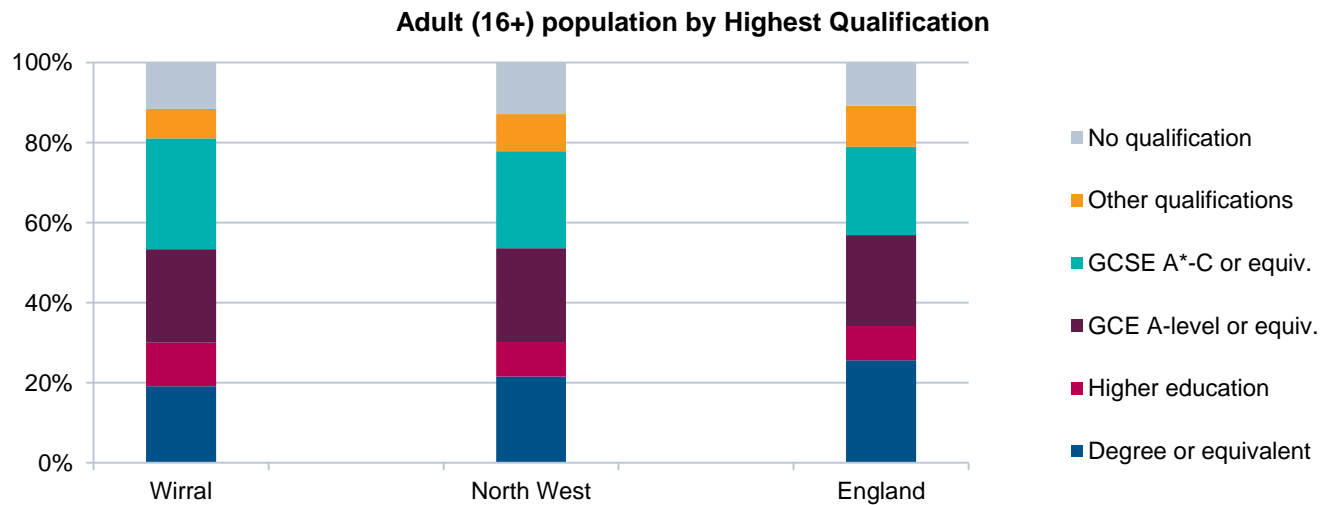
Source: Annual Population Survey, Year: 2013

Measure: Proportion of adult population broken down by highest qualification attained

[For more information click here](#)

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[For more information on suppressed values click here](#)



Demographics

Population projections by local authority area (2011-2017) (000s)

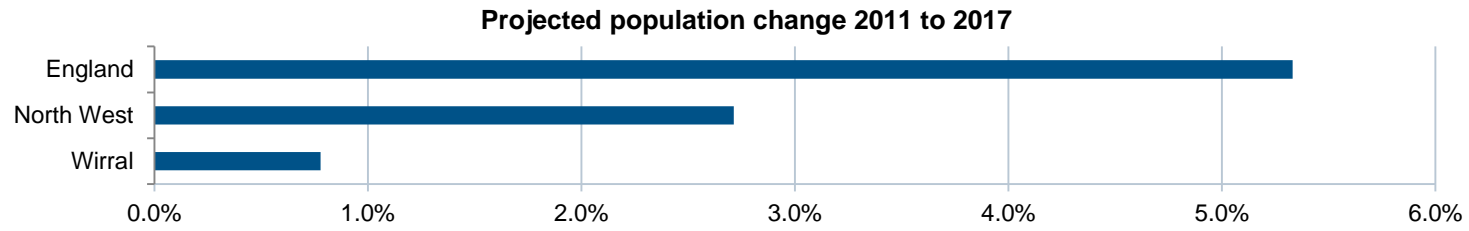
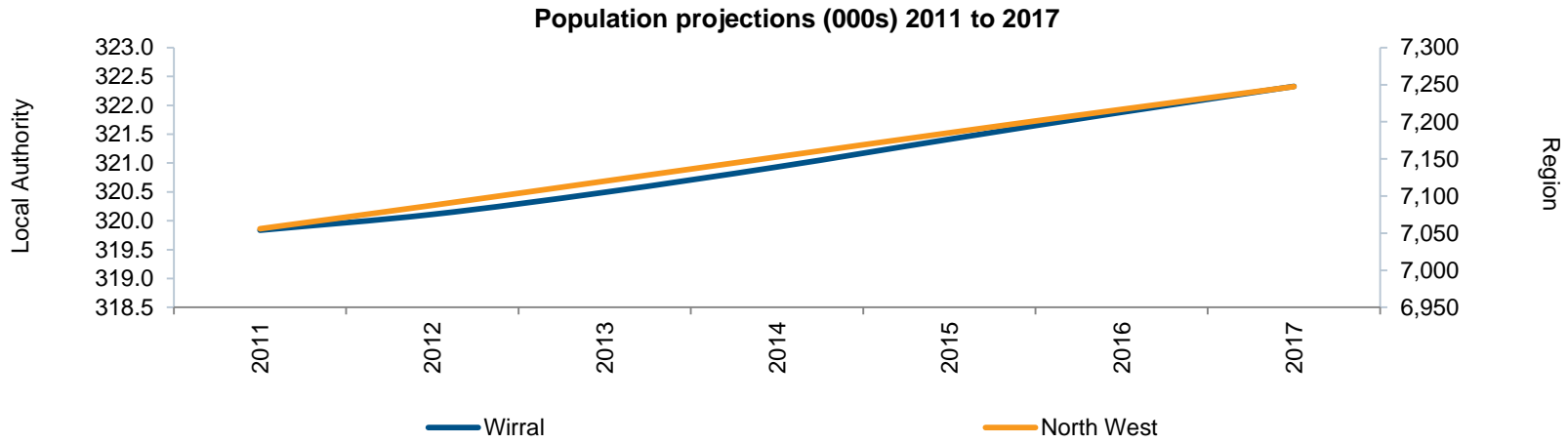
Indicator	Wirral							Chg 11-17	% Chg
	2011	2012	2013	2014	2015	2016	2017		
Male	153.8	154.0	154.3	154.6	154.9	155.1	155.4	1.6	1.0%
Female	166.0	166.1	166.2	166.3	166.5	166.7	166.9	0.9	0.5%
0-4	18.5	19.0	19.4	19.9	20.3	20.6	20.5	1.9	10.5%
5-9	20.2	20.3	20.5	20.8	21.3	21.9	22.4	2.2	10.8%
10-14	17.8	18.1	18.5	18.7	18.9	19.0	19.4	1.7	9.4%
15-19	18.9	18.3	17.9	17.8	17.7	17.9	18.3	-0.6	-3.1%
20-24	19.9	19.4	19.0	18.6	18.2	17.7	17.2	-2.7	-13.8%
25-29	18.0	18.3	18.1	17.9	17.5	16.9	16.5	-1.6	-8.6%
30-34	17.9	18.1	18.5	18.8	19.2	19.7	20.0	2.0	11.4%
35-39	17.1	17.5	17.8	17.9	17.9	18.0	18.1	1.0	6.0%
40-44	18.9	18.0	17.3	17.4	17.5	17.6	18.0	-0.8	-4.5%
45-49	22.7	22.2	21.6	20.6	19.8	19.0	18.0	-4.6	-20.4%
50-54	24.3	24.0	23.6	23.2	22.7	22.4	22.0	-2.3	-9.4%
55-59	22.5	23.0	23.4	23.8	24.0	23.9	23.7	1.2	5.3%
60-64	21.7	20.6	20.1	19.7	19.5	19.3	19.5	-2.2	-10.1%
65-69	17.4	18.7	19.5	19.9	20.2	20.3	19.4	2.0	11.5%
70-74	14.2	14.4	14.7	15.1	15.4	15.9	17.2	3.0	21.0%
75-79	12.0	11.9	12.1	12.2	12.4	12.4	12.6	0.6	4.7%
80-84	9.4	9.6	9.5	9.5	9.5	9.6	9.6	0.2	2.5%
85-89	5.5	5.5	5.6	5.9	6.0	6.2	6.4	0.9	15.7%
90+	2.9	3.1	3.2	3.2	3.3	3.4	3.5	0.6	21.5%
Wirral	319.8	320.1	320.5	320.9	321.4	321.9	322.3	2.5	0.8%
North West	7,056.0	7,087.5	7,120.0	7,152.7	7,185.2	7,216.8	7,247.4	191.4	2.7%
England	53,107.2	53,585.5	54,068.4	54,548.6	55,022.7	55,486.6	55,938.2	2,831.0	5.3%

Source: Subnational Population Projections. Year: 2011-based.

Measure: Projected population and forecasted percentage change in time period.

[For more information click here](#)

Demographics





Wirral - Health Profile



Obesity levels in adults and children

Geography	Overweight Adults		Childhood Obesity	
	No. (000s)	Rate	Number	Rate
Wirral	163.5	66.4%	636	19.7%
North West	3,697.3	66.0%	13,481	19.8%
England	27,135.4	63.8%	94,307	19.2%

Source: Department of Health: Year: 2012/13 (Adults) 2011/12 (Children)

Measure: Number and proportion of adults who are overweight or obese; number and proportion of children who are obese

[For more information click here](#)

Mapping participation and obesity

Maps of modelled medium super output area data for participation in sport and active recreation (3x30) and obesity for the local authority area can be accessed at:

<https://public.sportengland.org>

Local Health Profiles

Public Health England's 2013 Health profiles for local authorities can be accessed at:

http://www.apho.org.uk/default.aspx?QN=HP_FINDSEARCH2012

Life expectancy by gender

Geography	Life Expectancy	
	Male	Female
Wirral	77.6	81.7
North West	77.4	81.5
England	78.6	82.6

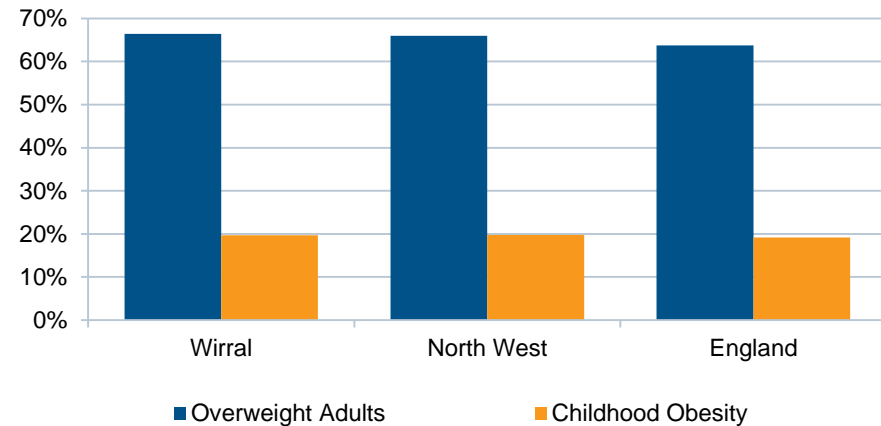
Source: Department of Health: Year: 2009-11

Measure: Life expectancy in years

[For more information click here](#)

[For more information about life expectancy where you live, click here](#)

Obesity levels in adults and children



Premature mortality

Geography	Premature deaths	
	Number	Rate per 100,000 population
Wirral	3,400	397.6
England	451,197	350.0

Source: Public Health England: Year: 2009-11

Measure: Age-standardised mortality rate (all causes) in persons aged under 75 years. Data is available for unitary authorities only, and is not available at district level.

[For more information click here](#)

[For more information about premature mortality where you live, click here](#)

Preventable deaths by increasing levels of physical activity among 40-79 year olds

Percentage more active	Wirral	North West	England
25%	9	344	1,749
50%	100	2,210	13,438
75%	192	4,077	25,127
100%	283	5,943	36,815

Source: Public Health England - Health Impact of Physical Inactivity. Year: 2010

Measure: Estimated preventable deaths in persons aged 40-79, all causes, 2010

[For more information click here](#)

Health costs of physical inactivity

Disease category	Wirral	North West	England
Cancer lower GI e.g. bowel cancer	£374,240	£10,000,041	£67,816,189
Breast Cancer	£317,570	£7,919,863	£60,357,887
Diabetes	£1,254,300	£29,733,783	£190,660,420
Coronary heart disease	£4,360,110	£81,670,410	£491,095,943
Cerebrovascular disease e.g. stroke	£1,041,720	£20,181,189	£134,359,285
Total Cost	£7,347,940	£149,505,285	£944,289,723
Cost per 100,000 population	£2,366,533	£2,145,919	£1,817,285

Source: Sport England commissioned data from British Heart Foundation Health Promotion Research Group for PCTs, reworked into estimates for LAs by TBR

Year: 2009/10, Measure: Health costs of physical inactivity, split by disease type

[For more information click here](#)

Health

Physically active and inactive adults

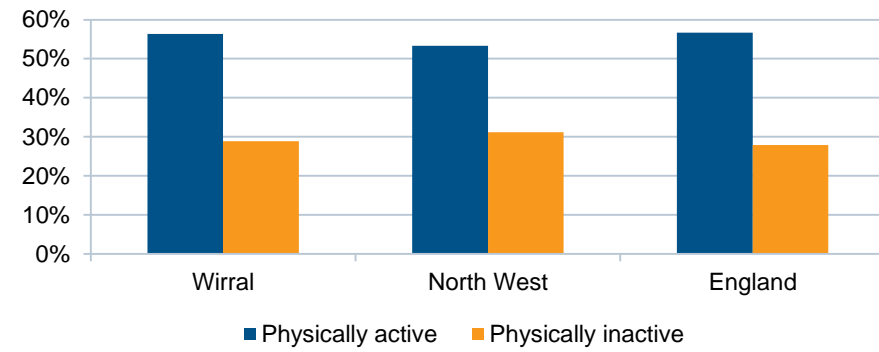
Geography	Physically active		Physically inactive	
	No. (000s)	Rate	No. (000s)	Rate
Wirral	138.8	56.4%	71.0	28.8%
North West	2,988.2	53.3%	1,745.7	31.2%
England	24,101.1	56.6%	11,854.5	27.9%

Source: Public Health England - Public Health Outcomes Framework. Population figures: Annual Population Survey 2012

Year: 2012/13. Measure: Number of adults (16+) doing at least 150 minutes of at least moderate intensity physical activity per week, and number doing less than 30 minutes per week.

[For more information click here](#)

Physically active and inactive adults



Local authority public health allocations

Geography	Allocation (£000s)	
	2013/14	2014/15
Wirral	£25,720	£26,440
North West	£431,402	£451,729
England	£2,661,794	£2,793,775

Source: Department of Health: Year: 2013/14, 2014/15

Measure: Ring-fenced grants for public health services. Allocations are for upper tier authorities. For district councils the county's allocation is shown.

[For more information click here](#)

Clinical Commissioning Group allocations

Geography	Allocation (£000s)	
	2013/14	2014/15
NHS Wirral CCG	£446,920	£456,484
n/a		
n/a		
n/a		
n/a		
n/a		
n/a		

Source: NHS. Year: 2013/14, 2014/15

Measure: 2013/14 baseline allocation, 2014/15 target allocation

[For more information click here](#)



Wirral - Sport & Active Recreation Participation Profile



Adult (16+) Participation in Sport (at least once a week[^]), by year

Year	Wirral	North West	England
2005/06	32.6%	33.7%	34.2%
2007/08	38.4%	35.7%	35.8%
2008/09	37.9%	36.0%	35.7%
2009/10	40.1%	35.7%	35.3%
2010/11	35.4%	35.2%	34.8%
2011/12	41.8%	36.1%	36.0%
2012/13	36.1%	35.8%	35.7%

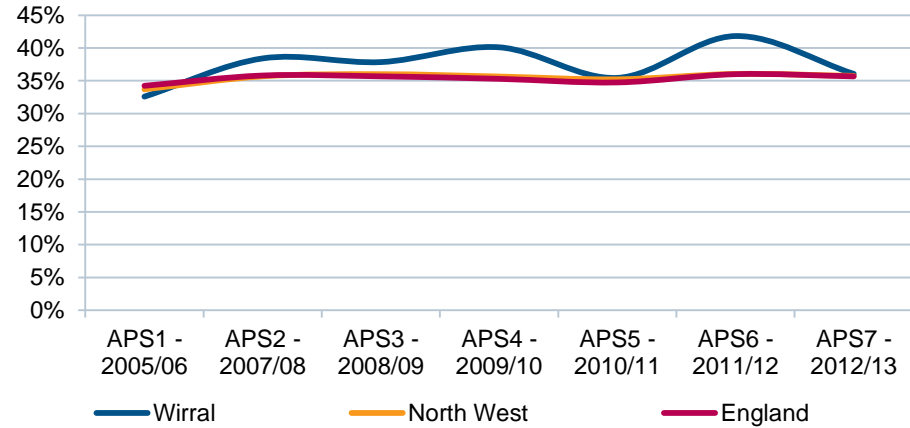
Source: Active People Survey, Year: 2005/06 (APS1), to 2012/13 (APS7)

Measure: Adult participation, aged 16+

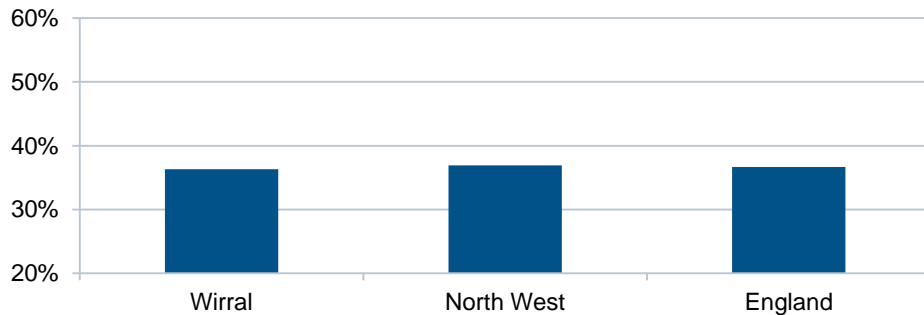
[^] 1 session a week (at least 4 sessions of at least moderate intensity for at least 30 minutes in the previous 28 days)

[For more information click here](#)

Adult (16+) participation in sport at least once a week - 2005/06 to 2012/13



Adult (14+) participation in sport at least once a week, 2012/13



Adult (14+) Participation in Sport (at least once a week[^])

Geography	Participation rate
Wirral	36.3%
North West	36.9%
England	36.7%

Source: Active People Survey, Year: 2012/13 (APS7)

Measure: Adult participation, aged 14+

[^] 1 session a week (at least 4 sessions of at least moderate intensity for at least 30 minutes in the previous 28 days)

Mapping small area participation estimates

Maps of modelled local data for participation in sport and active recreation within the local authority area can be accessed on Sport England's website at:

<http://sae.sportengland.org/>

Participation

Adult (16+) Participation in Sport (at least once a week[^]), by year, and demographic breakdown

Year	Wirral		North West		England	
	2005/06	2012/13	2005/06	2012/13	2005/06	2012/13
All	32.6%	36.1%	33.7%	35.8%	34.2%	35.7%
Male	38.5%	43.8%	39.0%	42.3%	38.9%	40.9%
Female	27.4%	29.1%	28.8%	29.6%	29.8%	30.7%
White	32.5%	35.8%	33.8%	35.3%	34.3%	35.6%
Non-White	*	*	32.4%	41.5%	33.2%	36.3%
Limiting Disability	15.2%	*	14.5%	17.9%	15.1%	18.5%
No Limiting Disability	37.0%	40.5%	38.0%	40.0%	37.8%	39.2%
16-25	53.1%	*	56.5%	55.3%	55.7%	53.7%
26-34	42.9%	*	44.7%	45.7%	45.2%	45.0%
35-54	37.7%	39.3%	34.8%	38.5%	35.2%	37.7%
55+	17.3%	24.8%	17.8%	20.2%	18.8%	21.3%
NS SEC 1-2	36.8%	43.3%	39.7%	44.0%	40.1%	42.1%
NS SEC 3	29.9%	*	32.6%	34.9%	32.3%	34.7%
NS SEC 4	*	*	31.6%	31.8%	32.4%	33.6%
NS SEC 5-8	23.9%	32.9%	26.2%	28.8%	26.9%	28.7%

[^] 1 session a week (at least 4 sessions of at least moderate intensity for at least 30 minutes in the previous 28 days)

Source: Active People Survey, Year: 2005/06 (APS1), to 2012/13 (APS7), Measure: Adult participation

[For more information click here](#)

NB: * indicates that data has been suppressed due to sample size

[For more information on suppressed values click here](#)

Participation

Adult (16+) Participation in Sport & Active Recreation (formerly NI8) by year, frequency and gender

Indicator	Year	Wirral			North West			England		
		All	Male	Female	All	Male	Female	All	Male	Female
0 days / 0x30	2005/06	53.0%	47.2%	58.1%	51.9%	46.1%	57.2%	50.0%	45.1%	54.6%
	2011/13	44.0%	38.0%	49.7%	48.2%	42.3%	53.9%	47.0%	41.9%	51.9%
1-11 days / 1-2x30	2005/06	27.5%	29.8%	25.5%	27.3%	29.2%	25.6%	28.8%	30.9%	26.7%
	2011/13	27.5%	30.5%	24.7%	26.7%	28.2%	25.3%	28.3%	29.8%	26.8%
12+ days / 3x30 - NI8	2005/06	19.5%	22.8%	16.7%	20.8%	24.6%	17.2%	21.3%	24.0%	18.7%
	2011/13	28.5%	31.5%	25.6%	25.0%	29.5%	20.8%	24.7%	28.3%	21.3%
20+ days / 5x30	2005/06	9.7%	12.2%	7.5%	11.2%	13.7%	8.9%	11.7%	13.1%	10.3%
	2011/13	14.1%	15.0%	13.1%	14.2%	17.0%	11.5%	13.8%	15.8%	11.8%

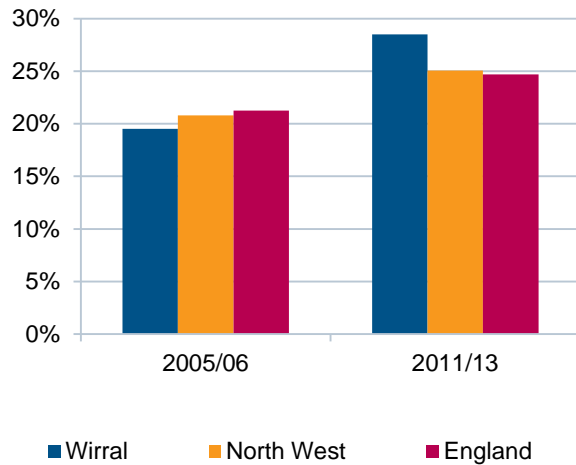
Source: Active People Survey, Year: 2005/06 (APS1), 2011/13 (APS6/7). Measure: Adult participation

[For more information click here](#)

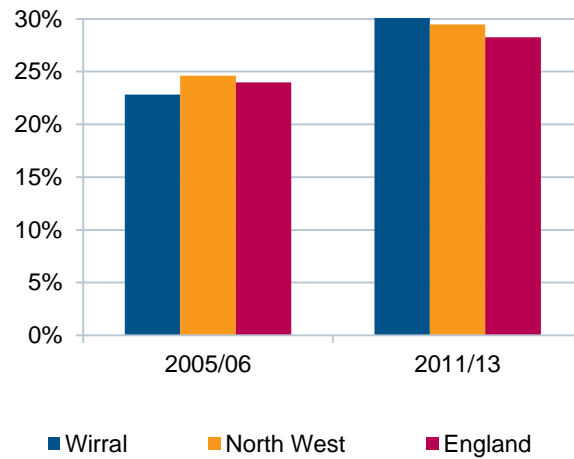
Former NI8 Key Indicator has been highlighted (i.e. 3x30 min sessions or more of moderate intensity activity a week)

Participation

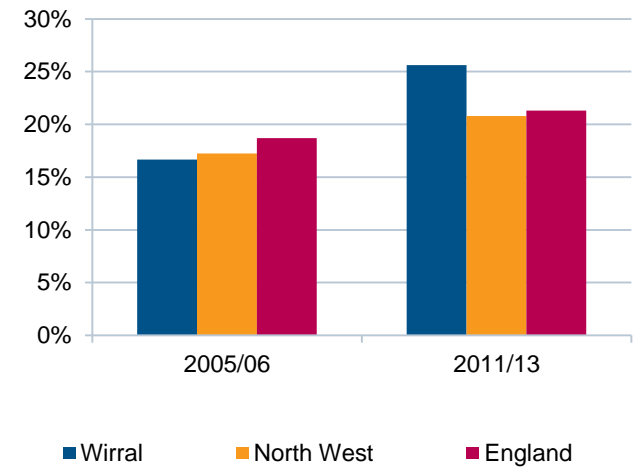
Total participation 3x30 (12 days plus)



Male Participation 3x30 (12 days plus)



Female Participation 3x30 (12 days plus)



Adult (16+) Participation in Sport & Active Recreation (formerly NI8) by year, frequency and ethnicity

Indicator	Year	Wirral			North West			England		
		All	White	Non white	All	White	Non white	All	White	Non white
0 days / 0x30	2005/06	53.0%	52.8%	*	51.9%	51.6%	57.4%	50.0%	49.6%	54.3%
	2011/13	44.0%	43.7%	*	48.2%	48.1%	48.9%	47.0%	46.7%	48.4%
1-11 days / 1-2x30	2005/06	27.5%	27.8%	*	27.3%	27.5%	24.1%	28.8%	28.9%	27.0%
	2011/13	27.5%	27.0%	*	26.7%	26.7%	26.8%	28.3%	28.2%	28.9%
12+ days / 3x30 - NI8	2005/06	19.5%	19.4%	*	20.8%	20.9%	18.5%	21.3%	21.5%	18.7%
	2011/13	28.5%	29.2%	*	25.0%	25.1%	24.3%	24.7%	25.0%	22.7%
20+ days / 5x30	2005/06	9.7%	9.5%	*	11.2%	11.3%	9.5%	11.7%	11.9%	9.7%
	2011/13	14.1%	14.3%	*	14.2%	14.4%	12.5%	13.8%	14.1%	11.3%

Source: Active People Survey, Year: 2005/06 (APS1), 2011/13 (APS6/7). Measure: Adult participation

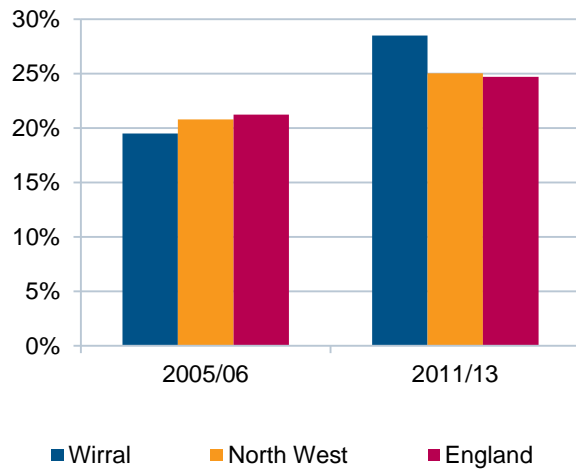
[For more information click here](#)

NB: * indicates that data has been suppressed due to sample size

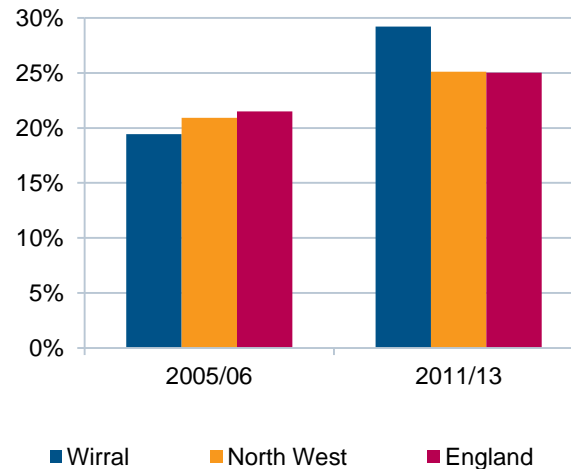
[For more information on suppressed values click here](#)

Participation

Total Participation 3x30 (12 days plus)



White Participation 3x30 (12 days plus)



Non-White Participation 3x30 (12 days plus)



Adult (16+) Participation in Sport & Active Recreation (formerly NI8) by year, frequency and disability

Indicator	Year	Wirral			North West			England		
		All	Limiting disability	No limiting disability	All	Limiting disability	No limiting disability	All	Limiting disability	No limiting disability
0 days / 0x30	2005/06	53.0%	76.7%	47.0%	51.9%	77.6%	46.1%	50.0%	75.7%	45.1%
	2011/13	44.0%	70.5%	37.9%	48.2%	72.0%	42.8%	47.0%	69.9%	42.5%
1-11 days / 1-2x30	2005/06	27.5%	*	31.3%	27.3%	14.1%	30.3%	28.8%	15.3%	31.3%
	2011/13	27.5%	19.6%	29.3%	26.7%	16.8%	29.0%	28.3%	17.8%	30.3%
12+ days / 3x30 - NI8	2005/06	19.5%	*	21.8%	20.8%	8.3%	23.6%	21.3%	9.0%	23.6%
	2011/13	28.5%	*	32.8%	25.0%	11.2%	28.2%	24.7%	12.2%	27.2%
20+ days / 5x30	2005/06	9.7%	*	10.5%	11.2%	4.8%	12.6%	11.7%	5.1%	12.9%
	2011/13	14.1%	*	16.8%	14.2%	6.7%	15.9%	13.8%	6.9%	15.1%

Source: Active People Survey, Year: 2005/06 (APS1), 2011/13 (APS6/7). Measure: Adult participation

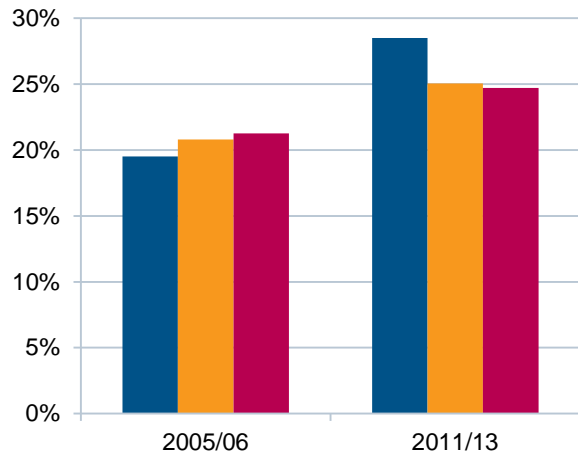
[For more information click here](#)

NB: * indicates that data has been suppressed due to sample size

[For more information on suppressed values click here](#)

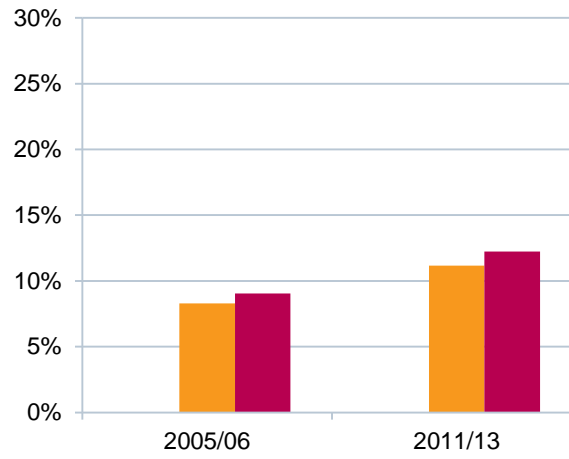
Participation

Total Participation 3x30 (12 days plus)



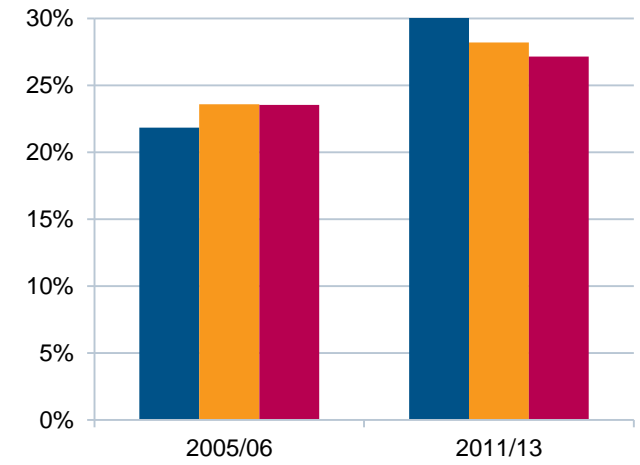
■ Wirral ■ North West ■ England

Disabled Participation 3x30 (12 days plus)



■ Wirral ■ North West ■ England

Non-Disabled Participation 3x30 (12 days plus)



■ Wirral ■ North West ■ England

Participation

Adult (16+) Participation in Sport & Active Recreation (formerly NI8) by year, frequency, age band and socio-economic class

Indicator	Year	Wirral								
		All	16-25	26-34	35-54	55+	NS SEC 1-2	NS SEC 3	NS SEC 4	NS SEC 5-8
0 days / 0x30	2005/06	53.0%	28.9%	41.8%	46.9%	70.7%	45.9%	52.1%	*	64.8%
	2011/13	44.0%	*	*	41.0%	61.1%	34.9%	49.3%	49.6%	50.8%
1-11 days / 1-2x30	2005/06	27.5%	40.7%	27.9%	30.0%	19.9%	30.8%	30.3%	*	20.9%
	2011/13	27.5%	*	*	35.9%	20.1%	40.7%	*	*	20.8%
12+ days / 3x30 - NI8	2005/06	19.5%	30.4%	30.3%	23.1%	9.3%	23.3%	*	*	14.4%
	2011/13	28.5%	52.3%	*	23.1%	18.7%	24.4%	*	*	28.4%
20+ days / 5x30	2005/06	9.7%	*	*	11.1%	*	11.2%	*	*	*
	2011/13	14.1%	*	*	10.3%	13.0%	12.2%	*	*	16.4%

Source: Active People Survey, Year: 2005/06 (APS1), 2011/13 (APS6/7). Measure: Adult participation

[For more information click here](#)

NB: * indicates that data has been suppressed due to sample size

[For more information on suppressed values click here](#)

Participation

Key Performance Indicators (KPI)

Indicator	Wirral				North West				England			
	2009/10	2010/11	2011/12	2012/13	2009/10	2010/11	2011/12	2012/13	2009/10	2010/11	2011/12	2012/13
KPI2 [^] - Proportion of the Adult Population volunteering at least one hour a week	5.8%	*	*	6.4%	4.8%	7.0%	7.3%	6.5%	4.5%	7.2%	7.6%	6.0%
KPI3 - Club Membership in the last 4 weeks	28.4%	22.1%	28.0%	22.9%	23.6%	23.1%	21.7%	21.4%	23.9%	23.3%	22.8%	21.0%
KPI4 - Received tuition / coaching in last 12 mths	18.2%	14.6%	14.3%	12.0%	15.9%	14.9%	15.0%	13.7%	17.5%	16.2%	16.8%	15.8%
KPI5 - Took part in organised competition in last 12 months	14.1%	14.9%	20.5%	13.3%	14.5%	14.1%	13.2%	11.6%	14.4%	14.3%	14.4%	11.2%
KPI6 ⁺ - Satisfaction with local provision	75.1%	~	~	63.1%	68.9%	~	~	63.4%	69.0%	~	~	60.3%

Source: Active People Survey , Year: 2009/10-2012/13, Measure: Key Performance Indicators 2, 3, 4, 5, 6

[^] - Measure changed in APS5, for more information please click the link below

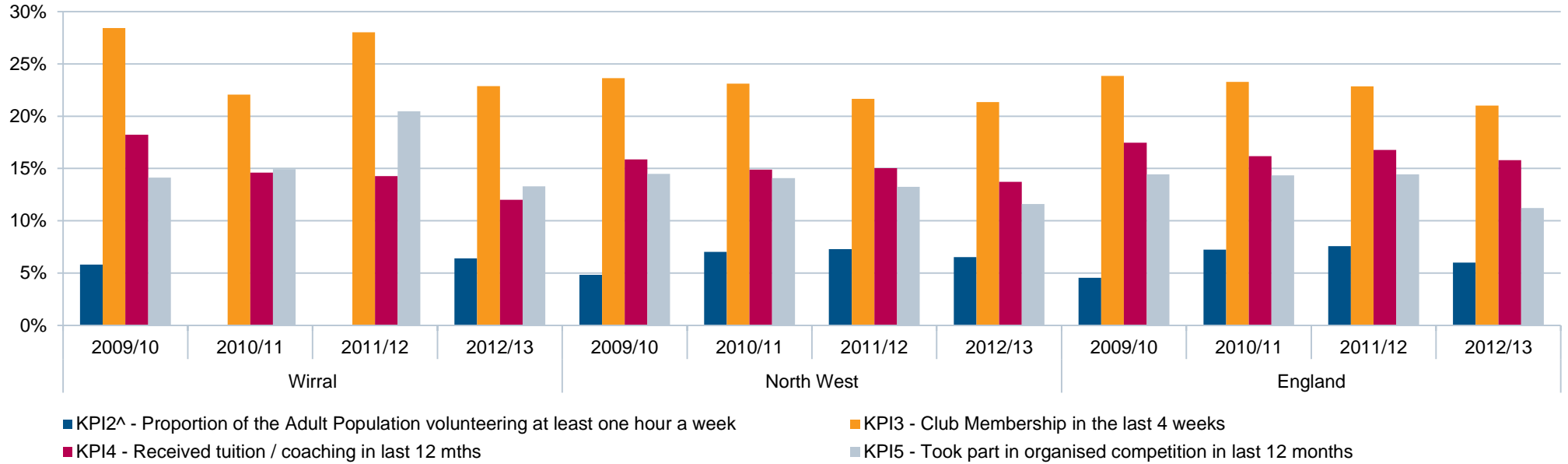
⁺ - KPI6 was not measured in APS 5 (2010/11) or APS6 (2011/12)

~ indicates that data is not available

[For more information click here](#)

Participation

Understanding key performance indicators - KPI2, KPI3, KPI4 and KPI5



Participation

Market segmentation

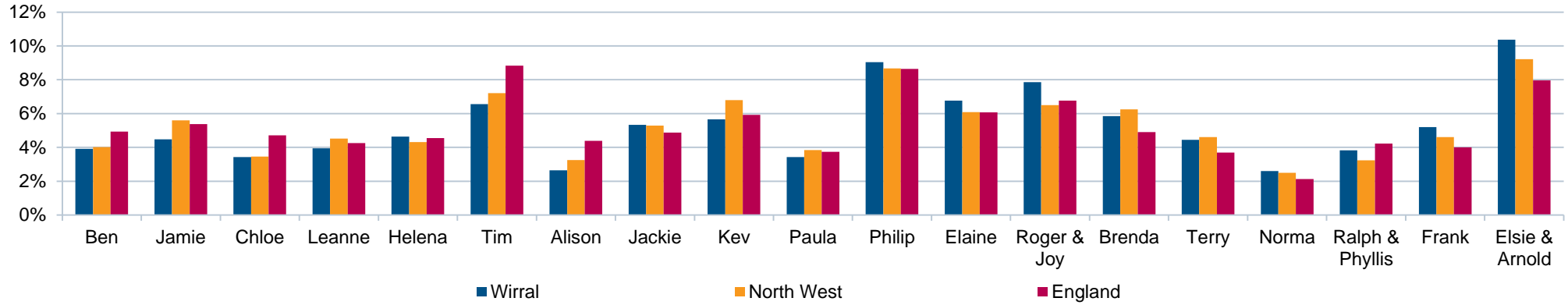
Code	Name	Description	Wirral		North West		England	
			Number	Rate	Number	Rate	Number	Rate
A01	Ben	Competitive Male Urbanites	9.5	3.9%	216.9	4.0%	1,989.1	4.9%
A02	Jamie	Sports Team Drinkers	10.9	4.5%	186.6	5.6%	2,162.9	5.4%
A03	Chloe	Fitness Class Friends	8.4	3.4%	186.6	3.5%	1,896.5	4.7%
A04	Leanne	Supportive Singles	9.6	3.9%	243.9	4.5%	1,711.6	4.3%
B05	Helena	Career Focused Females	11.3	4.6%	232.7	4.3%	1,829.8	4.5%
B06	Tim	Settling Down Males	16.0	6.6%	389.0	7.2%	3,554.0	8.8%
B07	Alison	Stay at Home Mums	6.4	2.6%	175.2	3.2%	1,766.4	4.4%
B08	Jackie	Middle England Mums	13.0	5.3%	285.1	5.3%	1,965.0	4.9%
B09	Kev	Pub League Team Mates	13.8	5.7%	366.6	6.8%	2,386.6	5.9%
B10	Paula	Stretched Single Mums	8.4	3.4%	207.2	3.8%	1,507.3	3.7%
C11	Philip	Comfortable Mid-Life Males	22.0	9.0%	467.5	8.7%	3,480.0	8.6%
C12	Elaine	Empty Nest Career Ladies	16.5	6.8%	327.8	6.1%	2,443.9	6.1%
C13	Roger & Joy	Early Retirement Couples	19.1	7.9%	350.6	6.5%	2,723.7	6.8%
C14	Brenda	Older Working Women	14.3	5.9%	337.2	6.3%	1,976.8	4.9%
C15	Terry	Local 'Old Boys'	10.8	4.4%	248.5	4.6%	1,484.5	3.7%
C16	Norma	Later Life Ladies	6.3	2.6%	135.0	2.5%	855.0	2.1%
D17	Ralph & Phyllis	Comfortable Retired Couples	9.3	3.8%	174.7	3.2%	1,700.2	4.2%
D18	Frank	Twilight Year Gents	12.7	5.2%	248.7	4.6%	1,612.9	4.0%
D19	Elsie & Arnold	Retirement Home Singles	25.3	10.4%	497.3	9.2%	3,206.3	8.0%
Total			243.6	100.0%	5,392.1	100.0%	40,252.4	100.0%

Source: Sport England and Experian Ltd, Year: 2010, Measure: Sport Market Segmentation

[For more information click here](#)

Participation

Comparison of Market Segmentation across geographies



Top 5 sports in local authority with regional and England comparison

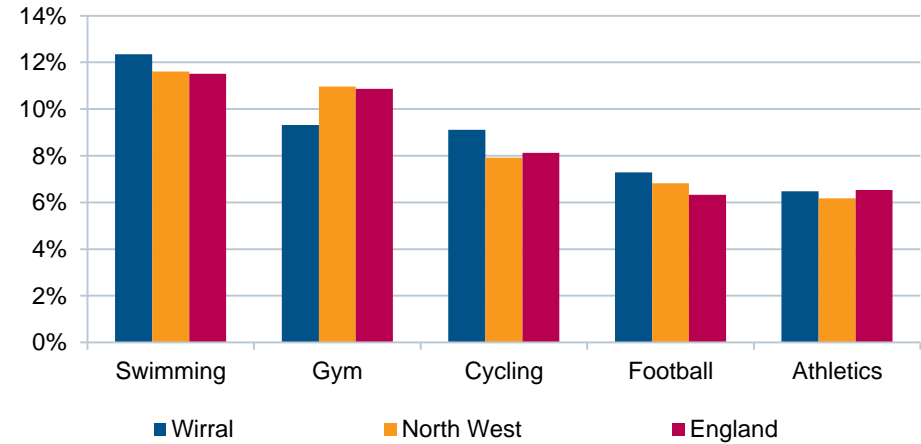
Sport	Wirral		North West		England	
	No. (000s)	Rate	No. (000s)	Rate	No. (000s)	Rate
Swimming	30.4	12.3%	28.6	11.6%	4,896.9	11.5%
Gym	22.9	9.3%	27.0	11.0%	4,622.7	10.9%
Cycling	22.4	9.1%	19.5	7.9%	3,458.9	8.1%
Football	17.9	7.3%	16.8	6.8%	2,689.7	6.3%
Athletics	15.9	6.5%	15.2	6.2%	2,778.8	6.5%

Source: Active People Survey 7, 2012/13

Measure: Participation rate of the top 5 sports and the number of adults (16+) that participate at least once per month.

[For more information click here](#)

Participation in Top 5 Sports - Comparison



Participation

Number of adults (16+) wanting to do more sport

	Wirral		North West		England	
	No. (000s)	Rate	No. (000s)	Rate	No. (000s)	Rate
All adults	130.6	53.1%	3,099.9	55.3%	24,447.1	57.5%
Active adults	31.4	35.4%	700.8	35.0%	5,525.0	36.4%
Inactive adults	27.8	17.6%	732.3	20.3%	5,747.1	21.0%

Source: Active People Survey 7, 2012/13

Measure: Proportion and number of adults (16+) wanting to do more sport

[For more information click here](#)

Specific Sport(s) that adults want to do most

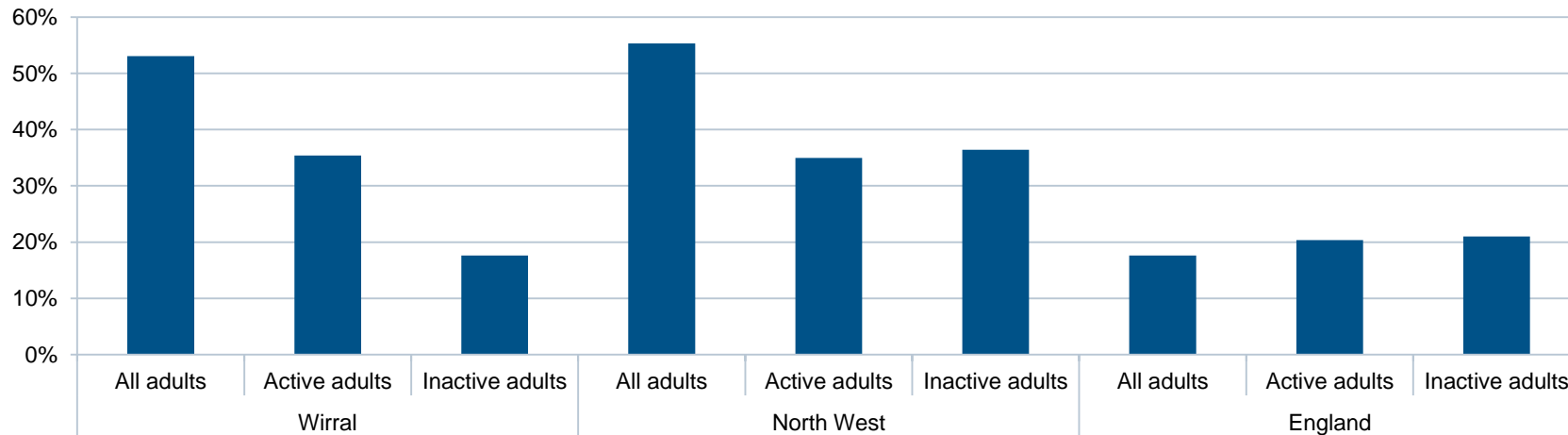
Sport	Wirral	
	No. (000s)	Rate
Swimming	29.6	12.0%

Source: Active People Survey 7, 2012/13; Population data: ONS Annual Population Survey 2013

Measure: Top sport(s) in latent demand by adults (16+) based on proportion

[For more information click here](#)

Adults (16+) wanting to do more sport





Wirral - Sporting Facilities Profile



Number of facilities by type

Facilities	Wirral	North West	
		Number	Proportion of Region
Athletics Tracks	1	45	2.2%
Golf	18	4,704	0.4%
Grass Pitches	150	4,704	3.2%
Health & Fitness Suite	35	954	3.7%
Ice Rinks	0	6	0.0%
Indoor Bowls	0	9	0.0%
Indoor Tennis Centre	1	33	3.0%
Ski Slopes	1	21	4.8%
Sports Hall	64	1,345	4.8%
Squash Courts	12	248	4.8%
Swimming Pool	20	585	4.8%
Artificial Grass Pitch	18	543	3.4%
Tennis courts	25	384	3.3%
Total	372	9,989	3.7%

Source: Active Places Power, Year: Jan 2014

Measure: Number of sporting facilities

[For more information click here](#)

Population of Wirral as a proportion of
North West population

4.4%

Access types of sporting facilities by local authority area

Facilities	Count	Number		Percentage	
		Private	Public	Public	Private
Athletics Tracks	1	0	1	0%	100%
Golf	18	0	18	0%	100%
Grass Pitches	150	25	125	17%	83%
Health & Fitness Suite	35	16	19	46%	54%
Ice Rinks	0	0	0	-	-
Indoor Bowls	0	0	0	-	-
Indoor Tennis Centre	1	0	1	0%	100%
Ski Slopes	1	0	1	0%	100%
Sports Hall	64	8	56	13%	88%
Squash Courts	12	0	12	0%	100%
Swimming Pool	20	0	20	0%	100%
Artificial Grass Pitch	18	0	18	0%	100%
Tennis courts	25	1	24	4%	96%
Total	372	321	51	86%	14%
North West	9,989	8,269	1,720	83%	17%
England	80,307	67,024	13,283	83%	17%

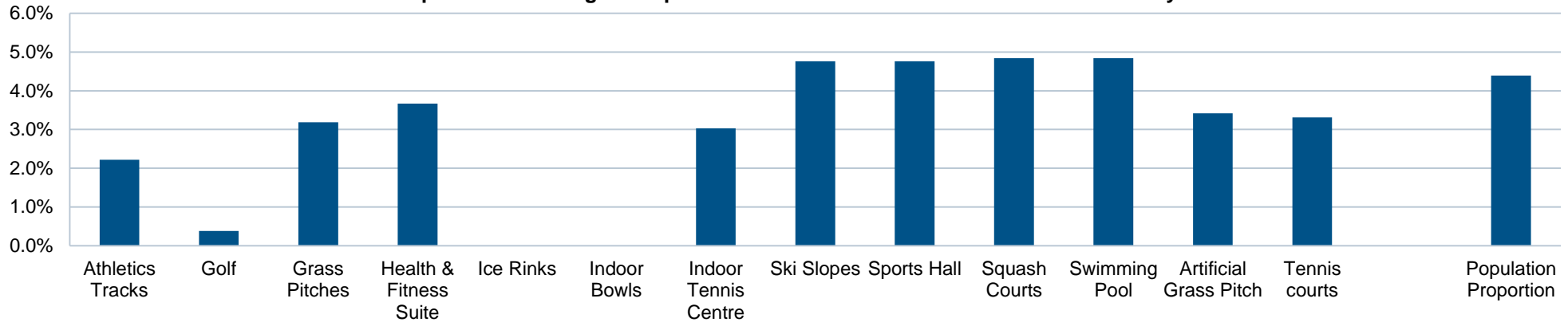
Source: Active Places Power, Year: Jan 2014

Measure: Number and proportion of sporting facilities for private use or public access

[For more information click here](#)

Facilities

Proportion of the region's sports facilities that are based in this local authority



Ownership types of sporting facilities by local authority area

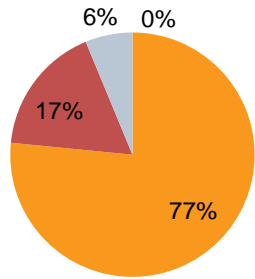
Facilities	Count	Ownership Type					Ownership Type				
		Commercial	Education	Local Authority	Others	Not known	Commercial	Education	Local Authority	Others	Not known
Athletics Tracks	1	0	0	1	0	0	0%	0%	100%	0%	0%
Golf	18	4	0	4	10	0	22%	0%	22%	56%	0%
Grass Pitches	150	6	48	73	23	0	4%	32%	49%	15%	0%
Health & Fitness Suite	35	10	18	7	0	0	29%	51%	20%	0%	0%
Ice Rinks	0	0	0	0	0	0	-	-	-	-	-
Indoor Bowls	0	0	0	0	0	0	-	-	-	-	-
Indoor Tennis Centre	1	0	0	1	0	0	0%	0%	100%	0%	0%
Ski Slopes	1	0	0	1	0	0	0%	0%	100%	0%	0%
Sports Hall	64	0	49	11	4	0	0%	77%	17%	6%	0%
Squash Courts	12	3	1	3	5	0	25%	8%	25%	42%	0%
Swimming Pool	20	5	4	11	0	0	25%	20%	55%	0%	0%
Artificial Grass Pitch	18	2	10	4	2	0	11%	56%	22%	11%	0%
Tennis courts	25	1	1	21	2	0	4%	4%	84%	8%	0%
Total	372	42	142	141	47	0	11%	38%	38%	13%	0%
North West	9,989	1,526	4,332	2,636	1,495	0	15%	43%	26%	15%	0%
England	80,307	12,134	34,716	21,304	12,153	0	15%	43%	27%	15%	0%

Source: Active Places Power, Year: Jan 2014, Measure: Number of sporting facilities by type of owner

[For more information click here](#)

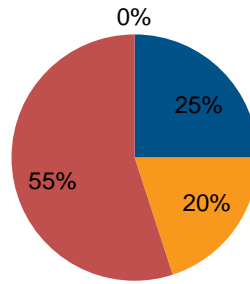
Facilities

Sports Hall



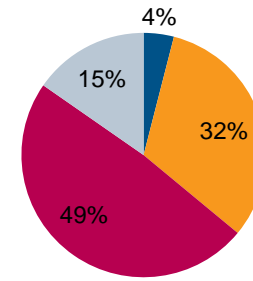
■ Commercial ■ Education ■ Local Authority ■ Others

Swimming Pool



■ Commercial ■ Education ■ Local Authority ■ Others

Grass Pitches



■ Commercial ■ Education ■ Local Authority ■ Others

Facilities

Clubmark clubs by sporting activity type

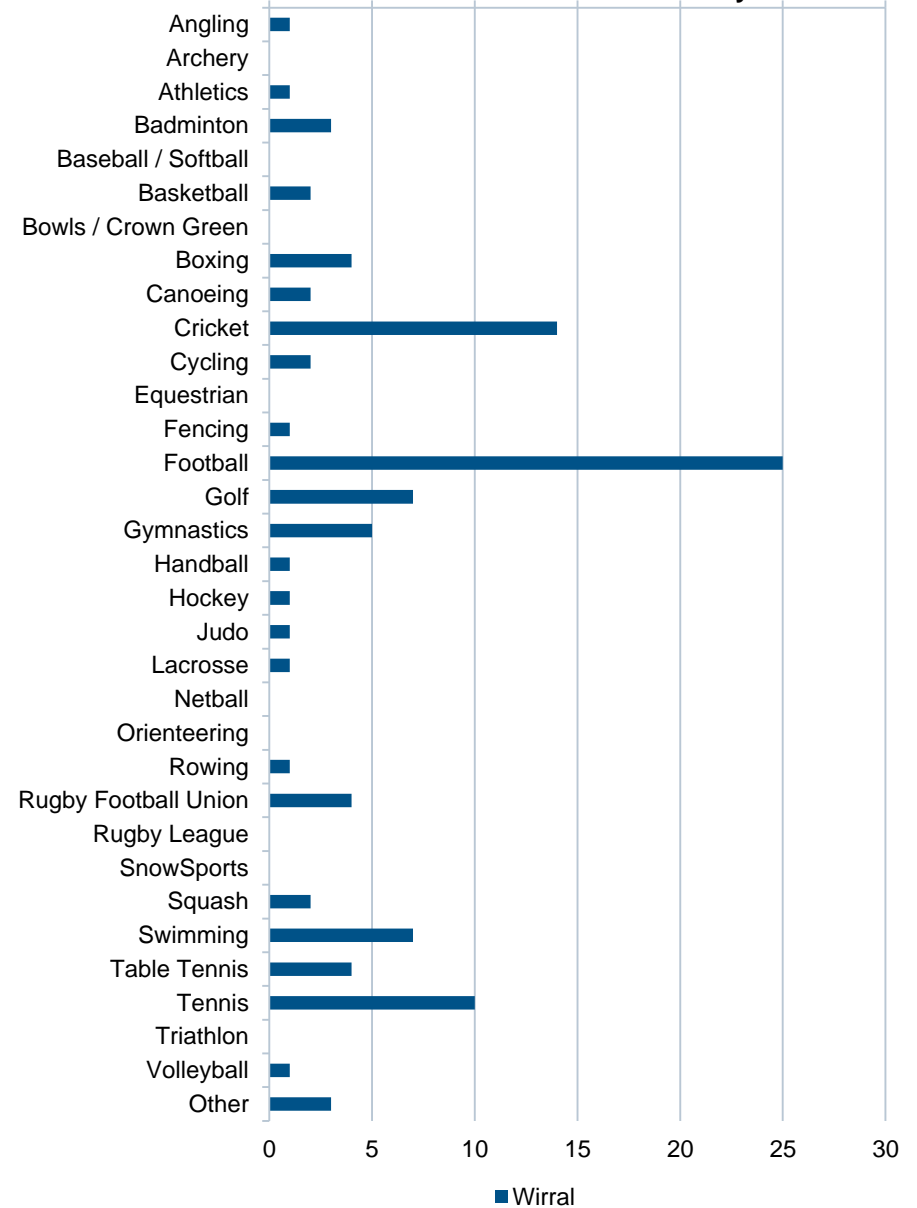
Clubmark Type	Wirral	North West	England
	Number	Number	Number
Angling	1	25	148
Archery	0	7	34
Athletics	1	40	289
Badminton	3	44	255
Baseball / Softball	0	4	6
Basketball	2	19	122
Bowls / Crown Green	0	11	62
Boxing	4	41	155
Canoeing	2	18	153
Cricket	14	339	2,675
Cycling	2	34	274
Equestrian	0	13	131
Fencing	1	9	88
Football	25	700	4,446
Golf	7	64	502
Gymnastics	5	91	788
Handball	1	8	8
Hockey	1	60	478
Judo	1	6	189
Lacrosse	1	16	36
Netball	0	58	600
Orienteering	0	9	51
Rowing	1	6	116
Rugby Football Union	4	67	611
Rugby League	0	71	171
SnowSports	0	4	37
Squash	2	39	233
Swimming	7	85	595
Table Tennis	4	44	289
Tennis	10	116	1,038
Triathlon	0	8	73
Volleyball	1	10	109
Other	3	63	217
Total	103	2,129	14,979

Source: Clubmark, Year: Jan 2014

Measure: Number of clubmark clubs by sporting activity type by local authority area

[For more information click here](#)

Number of clubmark clubs in the local authority





Wirral - Economic Profile



Sporting Business Stock, New Business Activity & Business Closures

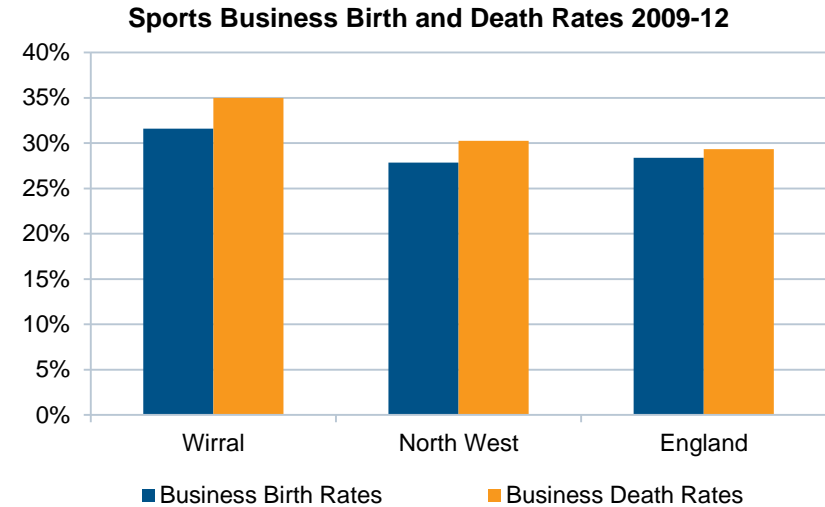
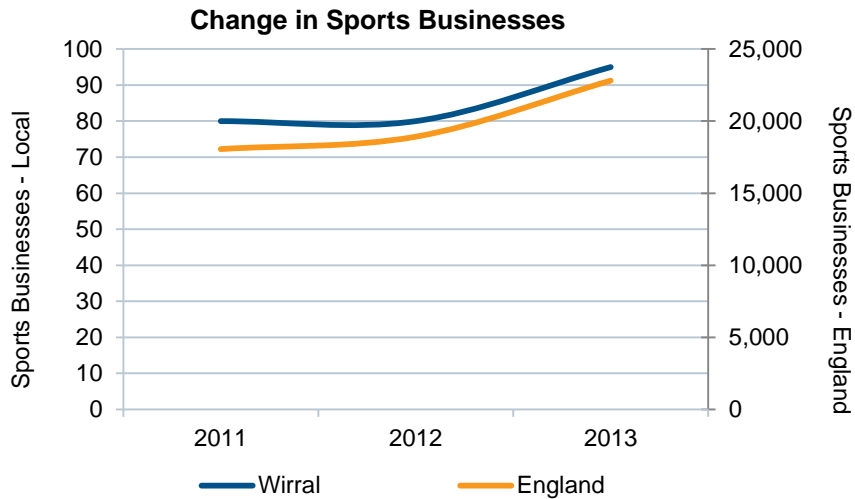
Indicator	Year	Wirral			North West			England		
		Sports Activities	Sports Manuf.	Total	Sports Activities	Sports Manuf.	Total	Sports Activities	Sports Manuf.	Total
Total Sport Businesses	2011	80	0	80	2,015	75	2,090	17,575	485	18,060
	2012	80	0	80	2,085	70	2,155	18,435	485	18,920
	2013	95	0	95	2,520	85	2,605	22,220	590	22,810
New Sport Businesses	Between '11 & '13	30	0	30	695	30	725	6,320	150	6,470
Business Birth Rates	Between '11 & '13	31.6%	0.0%	31.6%	27.6%	35.3%	27.8%	28.4%	25.4%	28.4%
Sport Business Closures	Between '11 & '13	35	0	35	745	40	785	6,370	180	6,550
Business Death Rates	Between '11 & '13	35.0%	0.0%	35.0%	29.8%	42.1%	30.3%	29.3%	29.8%	29.3%

Source: IDBR 2011 to 2013

Measure: Total business stock between 2011 and 2013, total number of new businesses between 2011 and 2013, % of current stock that is new, total number of business closures between 2011 and 2013, % of 2011 stock that have closed

[For more information click here](#)

N.B. Figures are rounded to the nearest 5. Figures may be rounded down to 0.



Sporting Business Stock, New Business Activity & Business Closures - Compared to whole local economy

Indicator	Year	Wirral			North West			England		
		Sports Stock	Total Stock	Proportion	Sports Stock	Total Stock	Proportion	Sports Stock	Total Stock	Proportion
Total Sport Businesses	2011	80	6,660	1.20%	2,090	201,060	1.04%	18,060	1,780,825	1.01%
	2012	80	6,915	1.16%	2,155	205,695	1.05%	18,920	1,842,680	1.03%
	2013	95	8,355	1.14%	2,605	232,390	1.12%	22,810	2,070,385	1.10%
New Sport Businesses	Between '11 & '13	30	2,850	1.05%	725	74,935	0.97%	6,470	679,955	0.95%
Business Birth Rates	Between '11 & '13	31.6%	34.1%	~	27.8%	32.2%	~	28.4%	32.8%	~
Sport Bus' Closures	Between '11 & '13	35	2,750	1.27%	785	77,360	1.01%	6,550	645,105	1.02%
Business Death Rates	Between '11 & '13	35.0%	33.2%	~	30.3%	33.1%	~	29.3%	31.5%	~

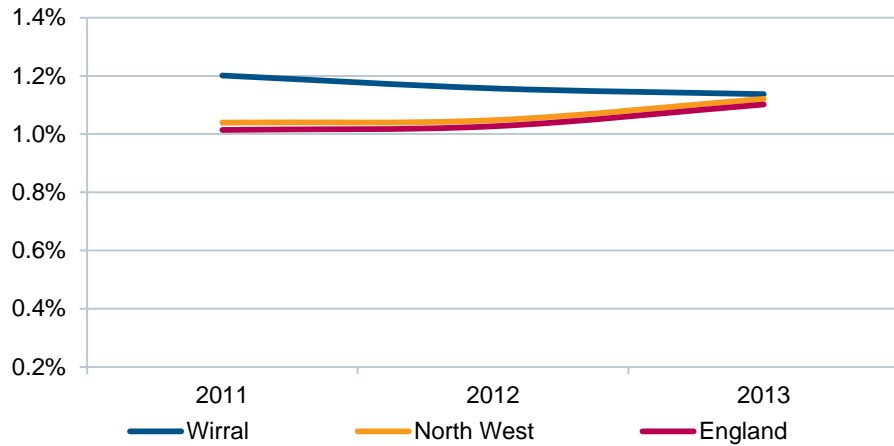
Source: IDBR 2011 to 2013

Measure: Total business stock between 2011 and 2013, total number of new businesses between 2011 and 2013, % of current stock that is new, total number of business closures between 2011 and 2013, % of 2011 stock that have closed

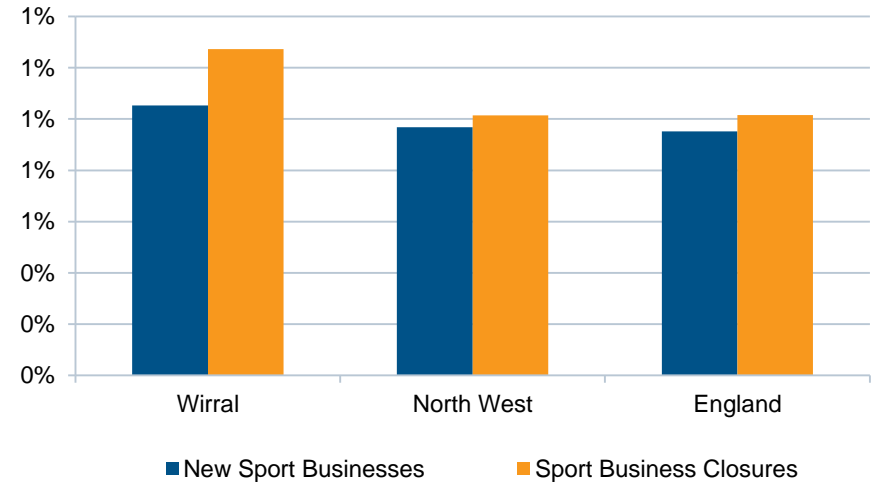
[For more information click here](#)

NB - Figures are rounded to the nearest 5. Figures may be rounded down to 0.

Change in Sports businesses as a % of all businesses over time



New Sports Businesses as a proportion of all new businesses and Sports Business Closures as a proportion of all business closures 2009-2012



Employment in Sports related businesses

Year	Wirral			North West			England		
	Sports Activities	Sports Manuf.	Total	Sports Activities	Sports Manuf.	Total	Sports Activities	Sports Manuf.	Total
2011	2,472	0	2,472	42,806	1,555	44,361	386,891	8,870	395,761
2012	3,455	0	3,455	58,221	706	58,927	490,751	9,506	511,067
2013	2,062	0	2,062	63,486	1,165	64,651	506,888	4,179	511,067

Source: Annual Population Survey 2011-13

Measure: Employment in sports related businesses

[For more information click here](#)

NB - Figures are rounded to the nearest 10

NB: * indicates that data has been suppressed due to sample size

[For more information on suppressed values click here](#)

Local contribution to Regional & England Sport employment

Wirral		
Year	% of region	% of England
2011	5.6%	0.6%
2012	5.9%	0.7%
2013	3.2%	0.4%

Source: Annual Population Survey 2011-13

Measure: Employment contribution to regional & national Sport employment figures

NB: * indicates that data has been suppressed due to sample size

[For more information on suppressed values click here](#)

Economy

Employment in Sports related businesses - Compared to whole local economy employment

Year	Wirral			North West			England		
	Sports Emp	Total Emp	Proportion	Sports Emp	Total Emp	Proportion	Sports Emp	Total Emp	Proportion
2011	2,472	130,631	1.9%	44,361	3,118,859	1.4%	395,761	23,360,569	1.7%
2012	3,455	131,357	2.6%	58,927	3,114,482	1.9%	511,067	24,499,227	2.1%
2013	2,062	137,898	1.5%	64,651	3,154,405	2.0%	511,067	24,916,242	2.1%

Source: Annual Population Survey 2011-13

Measure: Employment in sports related businesses

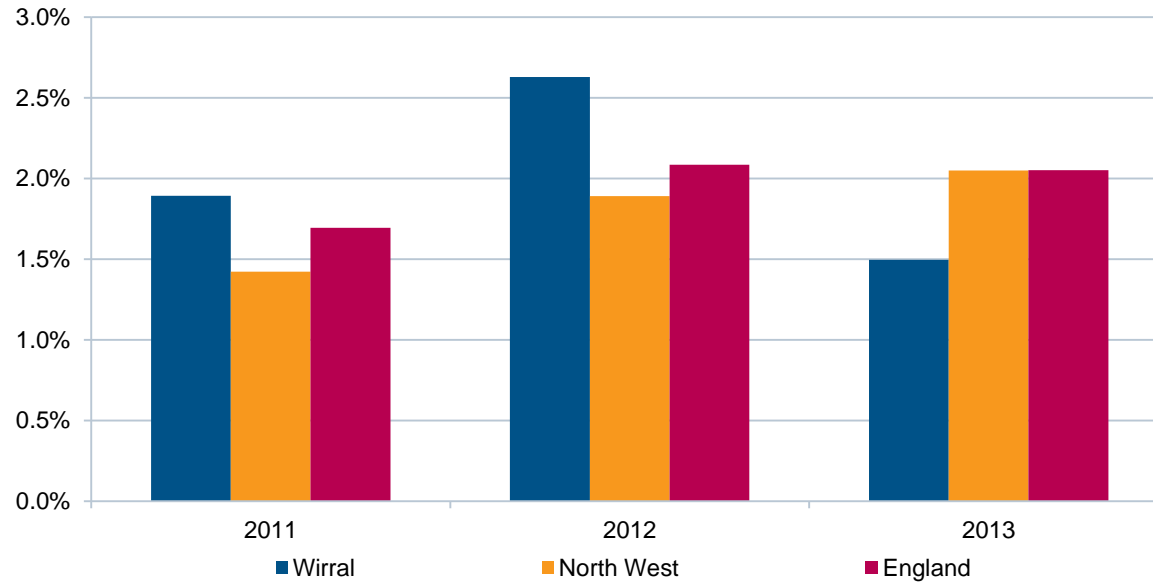
[For more information click here](#)

NB - Figures are rounded to the nearest 10

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Employment in Sports businesses as a proportion of all employment



Turnover (£m) in Sports related businesses

Year	Wirral			North West			England		
	Sports Activities	Sports Manuf.	Total	Sports Activities	Sports Manuf.	Total	Sports Activities	Sports Manuf.	Total
2011	£22.3	£0.0	£22.3	£2,231.1	£66.2	£2,297.3	£14,642.2	£560.3	£15,202.5
2012	£22.1	£0.0	£22.1	£2,141.0	£61.6	£2,202.6	£14,369.6	£542.8	£14,912.4
2013	*	*	£25.1	£2,215.1	£73.5	£2,288.5	£15,488.2	£575.6	£16,063.8

Source: IDBR 2011-13

Measure: Turnover (£m) in sports related businesses

[For more information click here](#)

NB: * indicates that data has been suppressed due to sample size

[For more information on suppressed values click here](#)

Local contribution to Regional & England Sport turnover

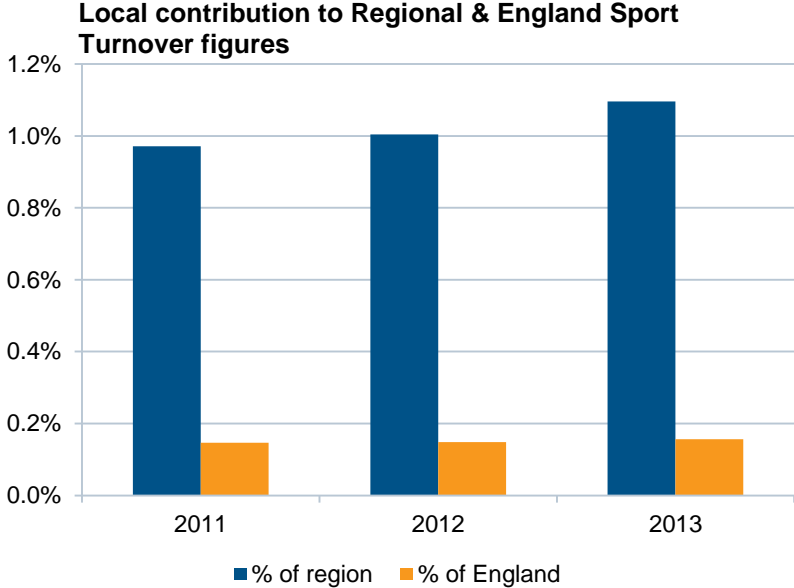
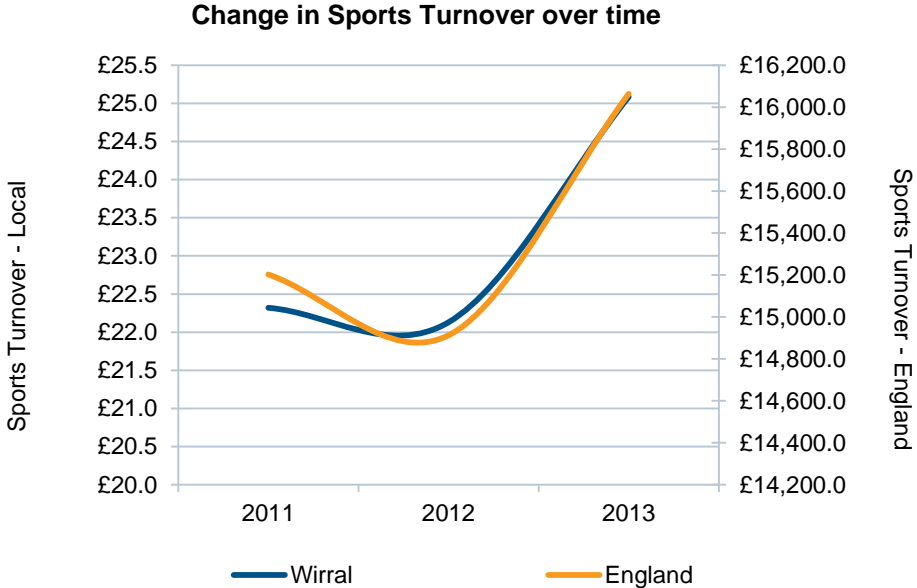
Wirral Year	% of region	% of England
2011	1.0%	0.1%
2012	1.0%	0.1%
2013	1.1%	0.2%

Source: IDBR 2011-13

Measure: Turnover contribution to regional & national Sport Turnover figures

NB: * indicates that data has been suppressed due to sample size

[For more information on suppressed values click here](#)



The Economic Value of Sport

More information on sport's contribution to the English economy can be found on Sport England's website at: <http://www.sportengland.org/research/benefits-of-sport/economic-value-of-sport/>



Wirral - Nearest Neighbours Profile



Population (Age 14 to 15 and 16+) compared with nearest neighbours (000s)

Indicator	Wirral		Sefton		North Tyneside		Redcar and Cleveland		Plymouth	
	2007	2013	2007	2013	2007	2013	2007	2013	2007	2013
Male	114.9	117.4	106.0	103.9	77.6	80.1	53.6	53.6	98.0	104.1
Female	132.9	128.8	116.9	118.2	83.9	83.9	56.9	56.9	102.2	111.7
0 to 13^	51.8	51.6	42.1	40.4	30.4	31.1	22.1	20.9	38.1	39.4
14 to 15^	8.5	7.9	7.5	6.7	4.8	4.6	3.9	3.2	5.8	5.7
16 to 19	14.3	13.8	15.2	13.4	7.8	9.3	6.7	7.2	15.1	12.4
20 to 24	22.8	16.6	18.8	18.0	13.0	12.9	8.7	8.2	18.7	23.6
25 to 34	31.5	36.3	28.5	30.3	26.0	25.7	15.7	14.3	30.0	34.7
35 to 49	62.2	59.7	59.2	49.6	42.6	42.7	29.4	27.7	57.9	56.1
50 to 64	63.7	61.3	46.8	53.9	37.1	38.3	26.7	26.5	42.7	44.2
65+	53.3	58.4	54.3	56.9	35.1	35.1	23.2	26.5	35.8	44.8
White	243.6	238.2	219.8	216.9	158.6	159.3	109.4	109.5	194.8	205.6
Non-White	4.2	8.0	3.0	5.0	3.0	4.5	0.9	0.9	5.1	10.1
DDA & also work-limiting	24.5	29.0	20.3	22.6	18.9	21.9	11.6	14.2	21.3	28.9
DDA only disabled	10.7	30.8	6.9	23.0	7.0	18.1	4.9	13.4	11.8	19.3
Work-limiting only disabled	5.7	7.7	5.6	4.5	4.8	6.9	1.8	3.5	5.4	6.9
Not disabled	153.5	178.6	135.7	172.0	95.8	117.1	69.0	79.3	125.9	160.7
Total (16+)	247.7	246.2	222.9	222.1	161.6	164.0	110.5	110.5	200.2	215.8

Source: Annual Population Survey, Year: 2007-13, Measure: Adult population (16+); Mid-Year Population Estimates, Measure: Population aged 0-13, 14-15

[For more information on nearest neighbours click here](#)

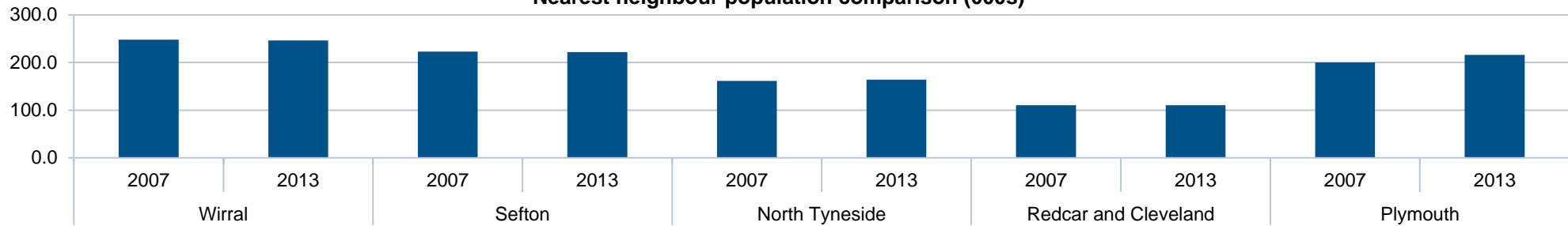
[For more information on population statistics click here](#)

NB: * indicates that data has been suppressed due to sample size

[For more information on suppressed values click here](#)

Comparators

Nearest neighbour population comparison (000s)



Total area in sq km

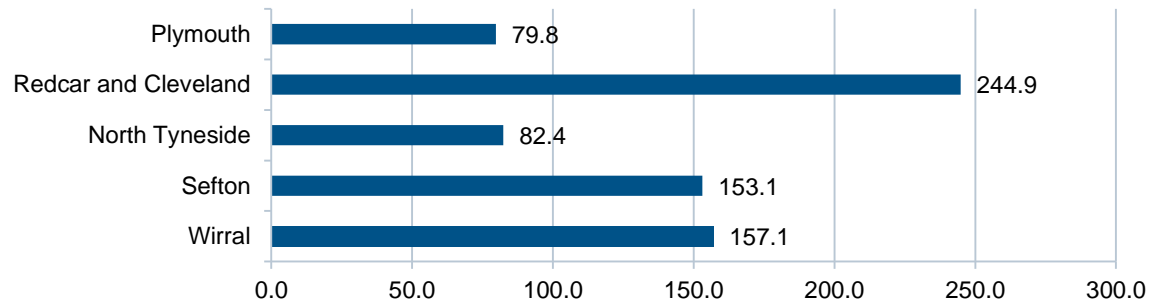
Geography	Total Area in sq km	Proportion of England
Wirral	157.1	0.1%
Sefton	153.1	0.1%
North Tyneside	82.4	0.1%
Redcar and Cleveland	244.9	0.2%
Plymouth	79.8	0.1%
England	130,278.5	

Source: Office of National Statistics Year: 2007

Measure: Area measurements for local authority areas by sq km

[For more information click here](#)

Total Area in sq km



Deprivation levels by local authority as measured by the Index of Multiple Deprivation (IMD)

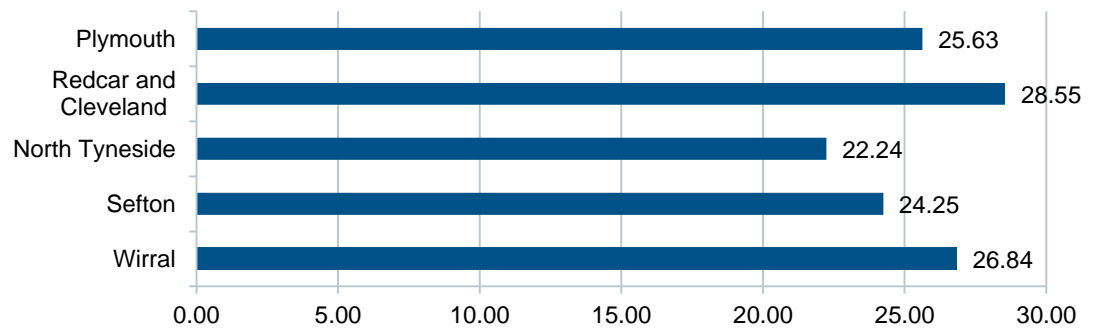
Geography	IMD Score 2010	Rank (out of 353)
Wirral	26.84	60
Sefton	24.25	92
North Tyneside	22.24	114
Redcar and Cleveland	28.55	48
Plymouth	25.63	72

Source: Department for Communities and Local Government

Year: 2010 Measure: Index of multiple deprivation and rank in region and nation

[For more information click here](#)

IMD Score 2010



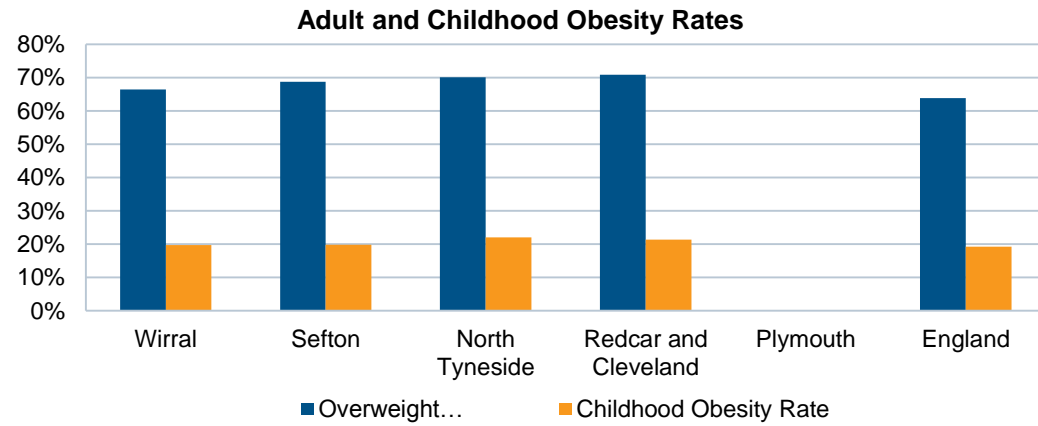
Comparators

Obesity levels* in adults and children by local authority area

Geography	Overweight adults	Childhood Obesity Rate
Wirral	66.4%	19.7%
Sefton	68.7%	19.8%
North Tyneside	70.1%	22.0%
Redcar and Cleveland	70.9%	21.3%
Plymouth		
England	63.8%	19.2%

Source: Department of Health, Year: 2012-13 (adults) and 2011-2012 (children), Measure: Proportion of the adult population who are overweight (inc. obese) and child population that are obese

[For more information click here](#)



Comparisons with nearest neighbours of Wirral - Sport and Active Recreation Participation

Adult (16+) Participation in Sport - at least 1x30 minute session per week - compared to nearest neighbours

Indicator	Wirral		Sefton		North Tyneside		Redcar and Cleveland		Plymouth	
	2005/06	2012/13	2005/06	2012/13	2005/06	2012/13	2005/06	2012/13	2005/06	2012/13
Male	38.5%	43.8%	43.0%	41.7%	39.3%	41.0%	37.2%	40.7%	37.9%	46.1%
Female	27.4%	29.1%	30.3%	28.0%	27.9%	31.6%	24.3%	29.4%	27.2%	28.9%
16 to 25	53.1%	*	62.9%	*	60.3%	*	48.7%	*	57.0%	*
26 to 34	42.9%	*	52.2%	*	48.3%	*	47.1%	*	44.8%	*
35 to 54	37.7%	39.3%	38.3%	45.4%	32.3%	44.3%	30.9%	33.7%	30.6%	39.1%
55+	17.3%	24.8%	20.1%	19.9%	18.7%	24.2%	18.2%	22.9%	15.3%	13.2%
White	32.5%	35.8%	35.9%	33.7%	33.5%	36.5%	30.2%	34.5%	32.1%	38.2%
Non-White	*	*	*	*	*	*	*	*	*	*
Limiting disability	15.2%	*	13.9%	*	*	*	*	*	*	*
No limiting disability	37.0%	40.5%	41.6%	38.4%	38.6%	39.8%	34.2%	39.8%	36.5%	43.5%
NS-SEC 1-2	36.8%	43.3%	38.0%	33.7%	40.3%	41.7%	36.4%	39.5%	34.6%	39.8%
NS-SEC 3	29.9%	*	35.2%	*	28.2%	*	34.3%	*	32.6%	*
NS-SEC 4	*	*	*	*	*	*	*	*	*	*
NS-SEC 5-8	23.9%	32.9%	32.6%	36.0%	26.3%	24.7%	24.3%	30.0%	28.4%	34.1%
Total (16+)	32.6%	36.0%	36.2%	34.5%	33.3%	36.1%	30.5%	34.7%	32.4%	36.5%

Source: Active People Survey, Year: 2005/06 (APS1) to 2012/13 (APS7), Measure: Adult participation

[For more information click here](#)

NB: * indicates that data has been suppressed due to sample size

[For more information on suppressed values click here](#)

Comparisons with nearest neighbours of Wirral

Adult (16+) Participation in Sport and Active Recreation - at least 3x30 minute sessions per week compared to nearest neighbours

Indicator	Wirral		Sefton		North Tyneside		Redcar and Cleveland		Plymouth	
	2005/06	2011/13	2005/06	2011/13	2005/06	2011/13	2005/06	2011/13	2005/06	2011/13
Male	22.8%	31.5%	27.3%	28.1%	25.0%	30.2%	25.0%	28.6%	20.0%	30.3%
Female	16.7%	25.6%	16.9%	15.6%	16.8%	20.9%	16.5%	20.2%	17.6%	23.9%
16 to 25	30.4%	52.3%	31.9%	*	37.6%	*	36.0%	42.7%	25.7%	*
26 to 34	30.3%	*	34.5%	*	28.5%	*	28.0%	*	29.9%	*
35 to 54	23.1%	23.1%	23.7%	30.0%	20.3%	28.6%	23.3%	22.1%	19.0%	26.1%
55+	9.3%	18.7%	12.5%	14.1%	12.5%	16.7%	10.0%	16.7%	10.3%	13.3%
White	19.4%	29.2%	21.6%	21.4%	20.7%	26.0%	19.9%	23.6%	19.0%	28.0%
Non-White	*	*	*	*	*	0.0%	*	*	*	*
Limiting disability	*	*	*	*	*	*	*	*	*	*
No limiting disability	21.8%	32.8%	25.1%	24.5%	24.1%	27.8%	23.5%	27.1%	21.1%	30.6%
NS-SEC 1-2	23.3%	24.4%	24.7%	28.8%	26.0%	28.6%	23.1%	28.5%	25.4%	34.9%
NS-SEC 3	*	*	24.1%	*	*	*	*	*	*	*
NS-SEC 4	*	*	*	*	*	*	*	*	*	*
NS-SEC 5-8	14.4%	28.4%	17.9%	18.9%	17.1%	20.4%	16.2%	19.8%	16.7%	21.8%
Total (16+)	19.5%	28.5%	21.8%	21.4%	20.7%	25.4%	20.5%	24.3%	18.8%	27.1%

Source: Active People Survey, Year: 2005/06 (APS1), 2011/13 (APS6/7), Measure: Adult participation

[For more information click here](#)

NB: * indicates that data has been suppressed due to sample size

[For more information on suppressed values click here](#)

Comparisons with nearest neighbours of Wirral - Sporting Facilities

Total number of facilities compared with nearest neighbours

Facilities	Wirral	Sefton	North Tyneside	Redcar and Cleveland	Plymouth
Athletics Tracks	1	2	2	1	1
Golf	18	15	5	5	1
Grass Pitches	150	116	150	118	141
Health & Fitness Suite	35	45	26	12	33
Ice Rinks	0	0	1	0	1
Indoor Bowls	0	0	1	3	1
Indoor Tennis Centre	1	1	2	0	1
Ski Slopes	1	0	0	0	3
Sports Hall	64	57	47	33	50
Squash Courts	12	12	3	5	9
Swimming Pool	27	41	30	10	25
Artificial Grass Pitch	20	26	14	9	20
Total	18	16	14	8	15
16+ Population (000s)	246.2	222.1	164.0	110.5	215.8

Source: Active Places Power, Year: Jan 2014, Measure: Number of sporting facilities

[For more information click here](#)

Total number of facilities compared with nearest neighbours

