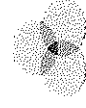


Co-production Roadshow

Joint Strategic Asset Assessments
Jane Foot

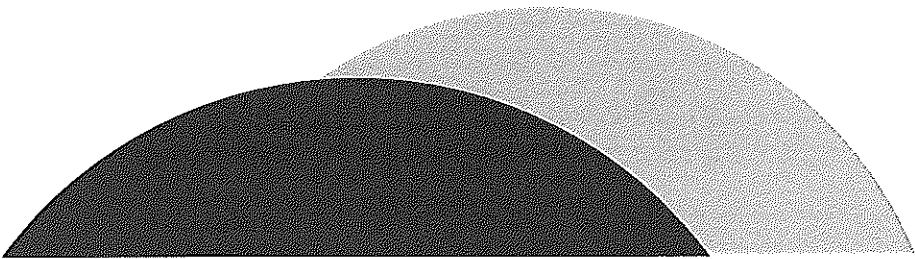
The official event hashtag is #coprod



nef
economics as if people
and the planet mattered

NESTA

Making
Innovation
Flourish



Joint Strategic Assets and Needs Assessment

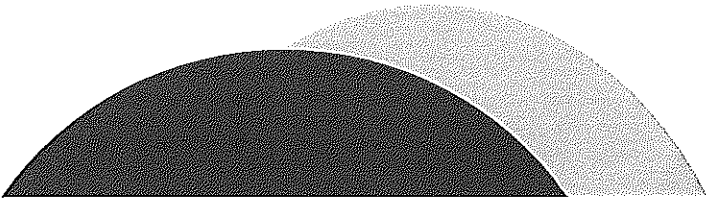
How would we do it?

Jane.foot@btinternet.com



The key idea: assets and deficits

- Much of the evidence base available to describe and address health inequalities and improve health is based on a deficit model of health and wellbeing.
- **Deficit models** focus on **identifying problems and needs** of populations requiring professional resources, resulting in high levels of dependence on services
- In contrast: **Asset models** accentuate **positive ability, capability and capacity** to identify problems and activate solutions which promote the self esteem of individuals and communities leading to less reliance on professional services

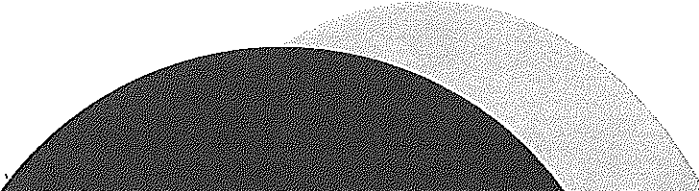


An assets approach

- Values and utilises the capacity, skills, knowledge, connections and potential in individuals, families and communities
- Highlights the factors that create and support resilience and well-being
- It requires a change in attitudes and values. Professional staff have to be willing to share power. Facilitate rather than deliver.
- Organisational silos and boundaries get in the way of people-centred outcomes and community building

Co-production – a whole system assets approach

- Start up-stream of design and delivery
- Marmot – the causes of the causes
- Local priorities re health and wellbeing – what does the community care enough about to mobilise
- Whole system engagement and appreciative inquiry – engage with people’s energy and passions



“Services do not produce positive health outcomes – people do.”

- “Co-production means delivering public services in an equal and reciprocal relationship between professionals, people using services, their families and their neighbours. Where activities are co-produced in this way, both services and neighbourhoods become far more effective agents of change.”

The Challenge of Co-production – David Boyle & Michael Harris,
December 2009



Joint Strategic Assets and Needs

- NHS NW: *"significant contribution to social determinants of health and reducing health inequalities"*
- JSNA and asset approaches are complementary processes
- Asset mapping: opportunities to connect and utilise assets
- Align with needs data & audit of resources

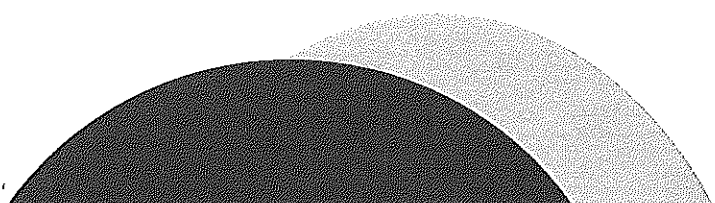
What is the potential for people to become equal partners in co-production?



Commissioning for outcomes

- Place based commissioning
- Support for the individuals, families and neighbourhoods who make a contribution to the outcome
- Commission community providers, formal and informal support e.g. carers, peers
- New or redesigned services that facilitate outcomes
- Prevention e.g. housing, green spaces
- And - meeting medical needs
- Impact on financial planning and accountability

Social value, equality and co-production



WAKEFIELD : An asset approach to JSNA

- Asset mapping can provide a rich picture of people's assets - complementary to data on needs
- Supports co-production
- Requires a different commissioning framework
- A whole system approach is essential



Wakefield: what they did

- Focus on mental health and mental wellbeing in two priority neighbourhoods
- Asked the community
 - What makes us a strong community?
 - What do we do as a community to make people feel better?
 - What makes this a good place to be?
 - What factors help us to cope in times of stress?
 - What makes us healthy in mind, body and spirit, as a community
- Used the *nef 5 Ways* to analyse the transcripts of the conversations



Analyse the stories: What communities saw as their assets in relation to mental wellbeing

- How does 'connect' happen in this community?
- What are the opportunities to connect?
- What types of connect are highlighted as an asset?
- What reinforces connections? How have they become so strong? Do the stories tell us whether this asset can be built on?
- What is seen to be the outcomes of connections? Why do people connect?



So what.....

- What: the needs and deficit data that is traditionally included in the JSNA
- What, why and how: the positive assets from the data and from the asset mapping
- So what; what could or should be commissioned to improve well-being?



To read more

- NW NHS: Development of a method for Asset Based Working. DH, NHS NW, CPC February 2011.
<http://www.nwph.net/hawa/page.aspx?categoryid=484&id=484>
- Growing communities from inside out - an NHS Wakefield and District Asset-based Approach to JSNA. Jane Greetham (February 2011)
- A Glass Half Full (IDeA 2010) Jane Foot
<http://www.idea.gov.uk/idk/aio/18410498>

